M U SI C MOVEM E NT

AN INTERACTIVE GUIDE TO CONTEMPORARY CLASSICAL MUSIC

BAAC CONFERENCE
WARSAW, OCTOBER 11TH, 2017

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AGENDA

- A BIT OF HISTORY
- MIM GOALS, BACKGROUND
- WEBSITE DEMO
- MUSICAL CROSSROADS
- **EDUCATION**
- **CONCLUSIONS**





AIM MUSIC IN MOVEMENT PROJECT

To disseminate the work of 4 prominent European contemporary classical composers and depict their influence on the European musical landscape of the 20th and 21st centuries.





MIM PROJECT PARTNERS

- FINA, POLAND
- SOUND AND VISION, THE NETHERLANDS
- · ARVO PÄRT CENTRE, ESTONIA
- INA, FRANCE

- RYTM INTERACTIVE
- FRONTWISE











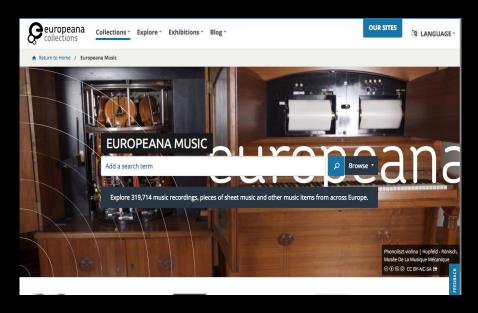






RE:VIVE (NISV)





RE:VIVE: Bringing together the worlds of archives and music to change the way people hear the past

Project: http://www.europeanasounds.eu/

Collection: http://www.europeana.eu/portal/en/collections/music



GRM: Groupe de Recherches Musicales (INA)

- GRM IIS A SOUND EXPERIMENTATION LABORATORY. SINCE 1958, IT HAS BEEN DEVELOPING CREATIVE AND RESEARCH ACTIVITIES IN THE FIELD OF SOUND AND ELECTROACOUSTIC MUSIC.
- 13 MEMBERS
- The musical creation and production activities are grouped mainly at Studio 116 within the Maison de la Radio in Paris





THREE COMPOSERS (NInA/ FINA)

- GOAL: POPULARISATION OF THE WORK OF THREE EMINENT CONTEMPORARY POLISH COMPOSERS: WITOLD LUTOSŁAWSKI, HENRYK MIKOŁAJ GÓRECKI, AND KRZYSZTOF PENDERECKI
- ONLINE RESOURCE: LARGEST PUBLICLY
 AVAILABLE REPOSITORY OF THE WORK OF THESE
 THREE COMPOSERS (320 MUSIC PIECES)
- ENRICHMENT: ALPHABETS, CURATED PLAYLISTS, TIMELINE
- APPROACH: HIGHLY-CURATED CONTENT AND PRESENTATION FORM



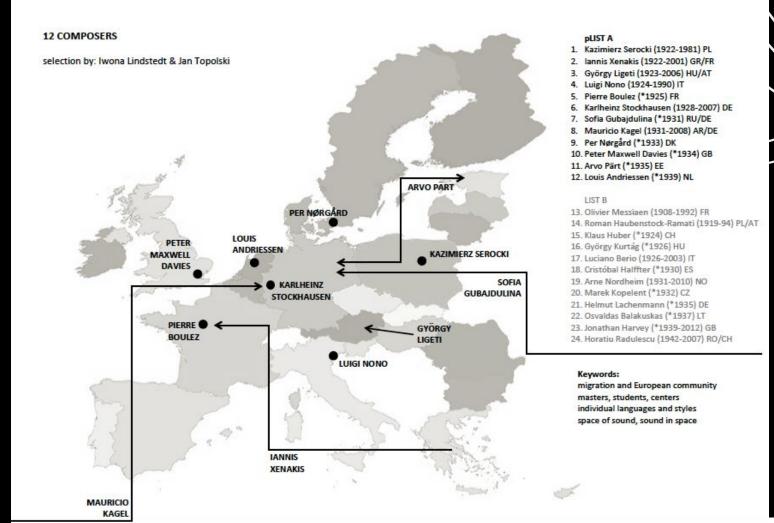
HTTP://NINATEKA.PL/KOLEKCJE/EN/THREE-COMPOSERS





MIM NARRATIVE



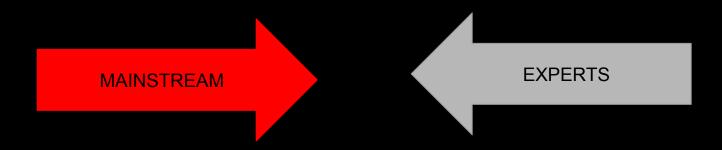


MIM GOALS

- To re-tell and help to better understand the stories of European contemporary music composers to the XXI century society.
- TO CREATE A UNIQUE ONLINE ADDRESS GATHERING WORKS OF EMINENT MUSIC PERSONALITIES, RESEARCHING THEIR CONNECTIONS AND CREATING NEW TEACHING RESOURCES.
- To tie the classic with cutting-edge, innovative presentation tools.
- To combine online activities with real-life experience.
- To match highly-curated content with Linked Open Data.
- To Demonstrate importance of Music and Sound Heritage for AV archives



MIM GOALS



... to make MiM well-suited to the musically educated user while also meeting the requirements of broader <u>audiences</u> with an interest in culture.



MIM GOALS

CAREFULLY LISTEN

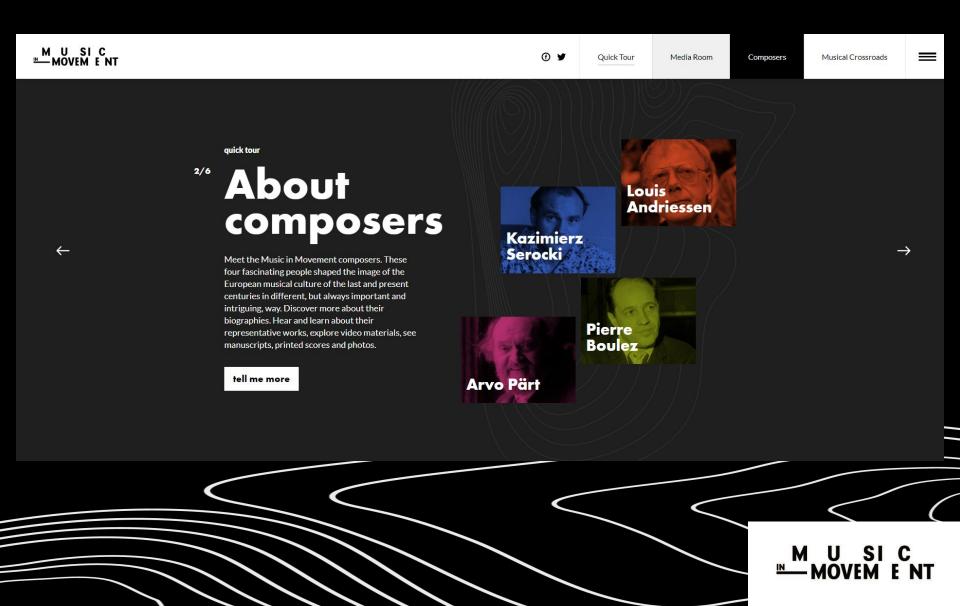
EXPLAIN

INTERPRET

CONNECT



WWW.MUSICINMOVEMENT.EU /website demo/

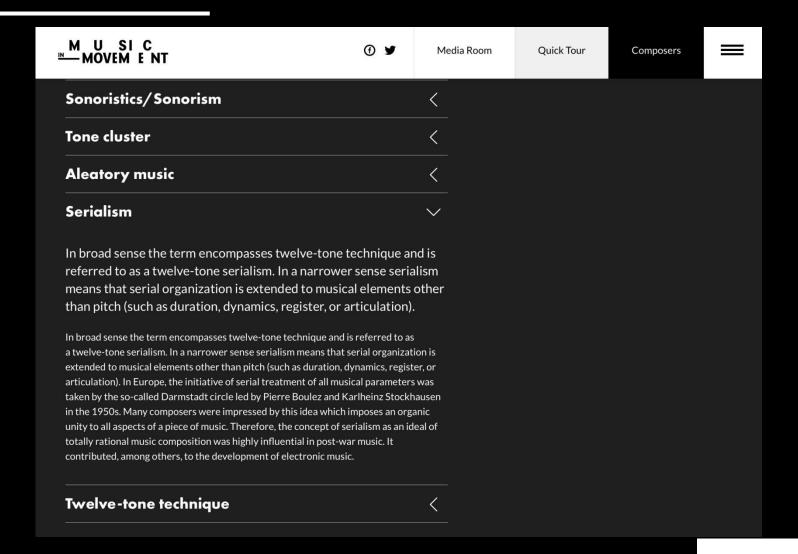


CONTEXTS

- 1. EUROPEAN CONTEXT
- 2. COMMON ROOTS
- 3. Styles and techniques
- 4. BEYOND THE WORLD OF CLASSICAL MUSIC
- 5. Private life
- 6. TIMELINE



GLOSSARY





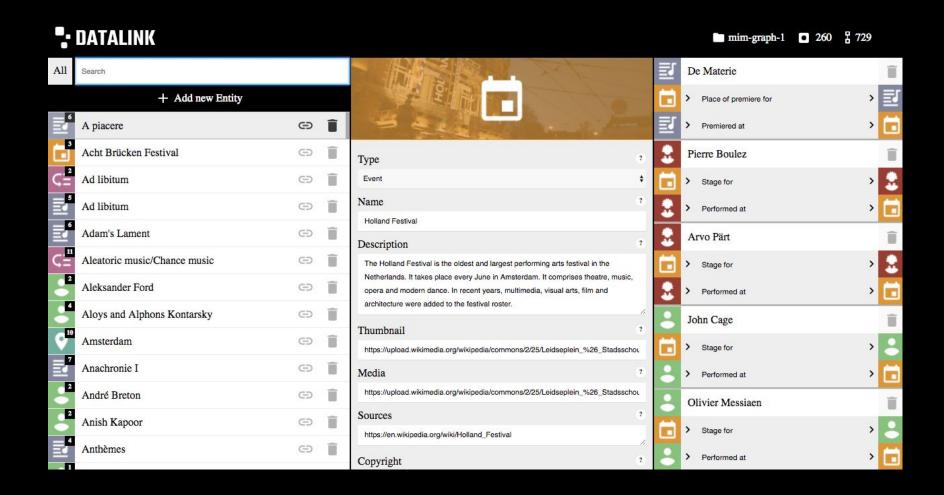
MUSICAL CROSSROADS (GRAPH)



http://ninateka.pl/embed/graph-promo-mim



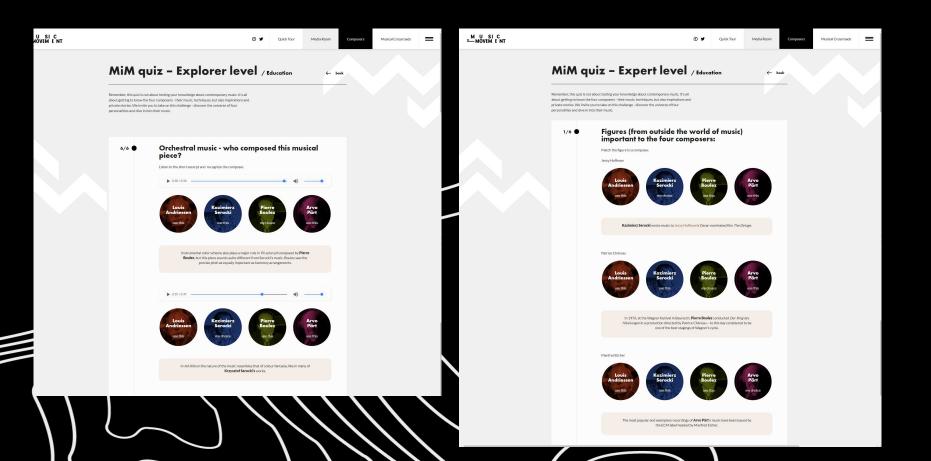
MUSICAL CROSSROADS ONLINE EDITOR



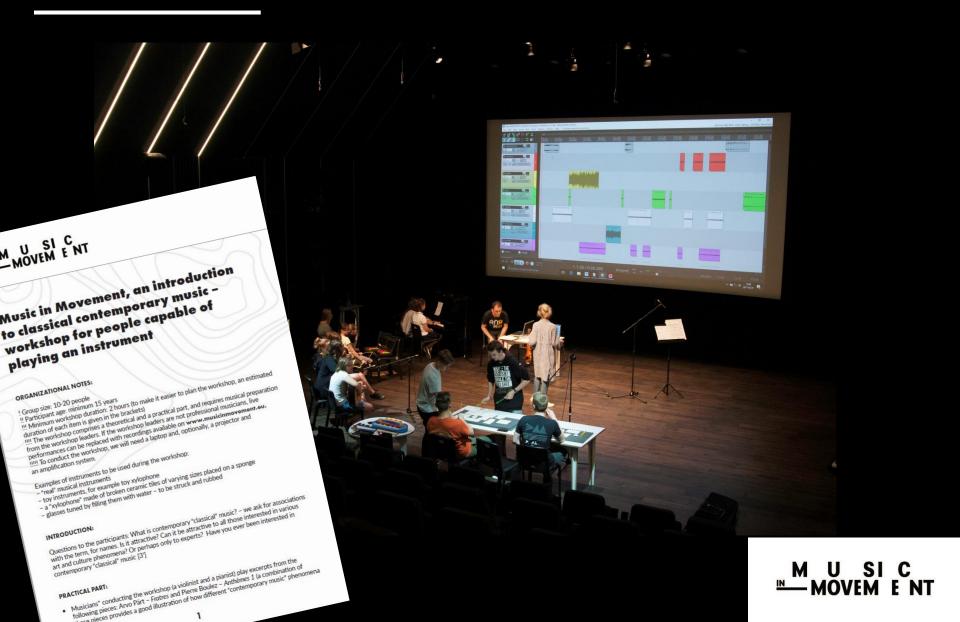




QUIZ



EDUCATIONAL WORKSHOPS



CHALLENGES

- Content Sourcing vs. Storytelling
- Rights Clearance (costs)
- Need for Experts on Composers/Topics
- Translations (first English, possibility for multilingual)



LESSONS LEARNED

- Collaboration Between 4 countries and 2 Technology
 Partners
- EDUCATIONAL ACTIVITIES AND LIVE EVENTS
- Using New Technologies For New Insights
- Accessibility of Music (no need for translation)
- Delivered more than promised



THANK YOU!

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WWW.MUSICINMOVEMENT.EU

