

12 October 2017

Thank you for labelling!

The benefits of labelling the rights to digital culture heritage objects

Jurga Gradauskaitė (iLAW), Juozas Markauskas (DIZI)



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MARTYNO MAŽVYDO
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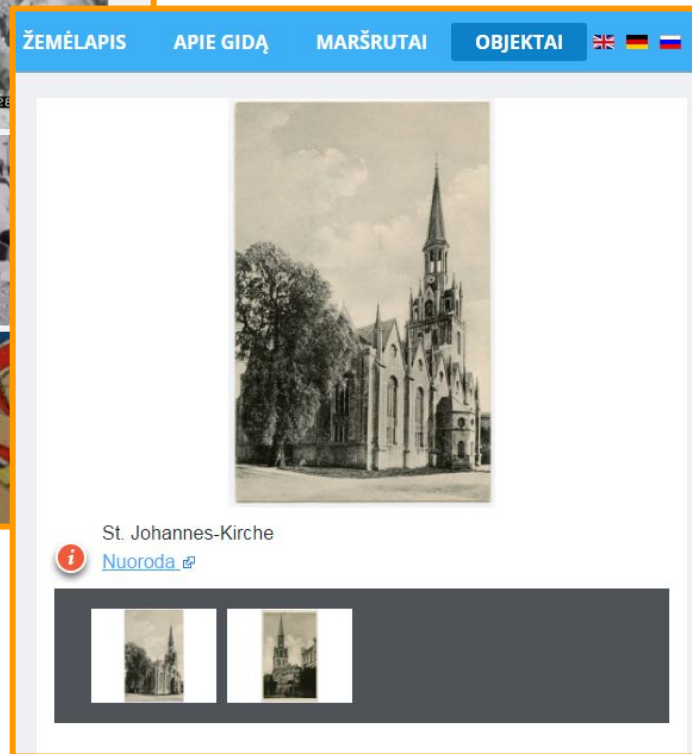
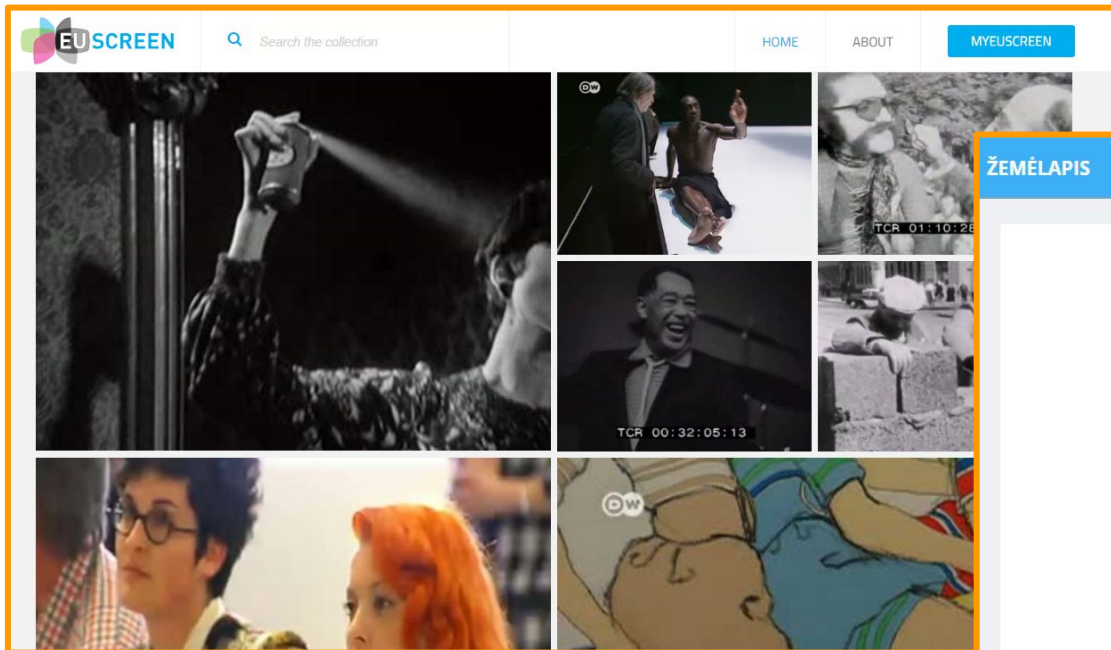


BY



WHAT CAN I LABEL?

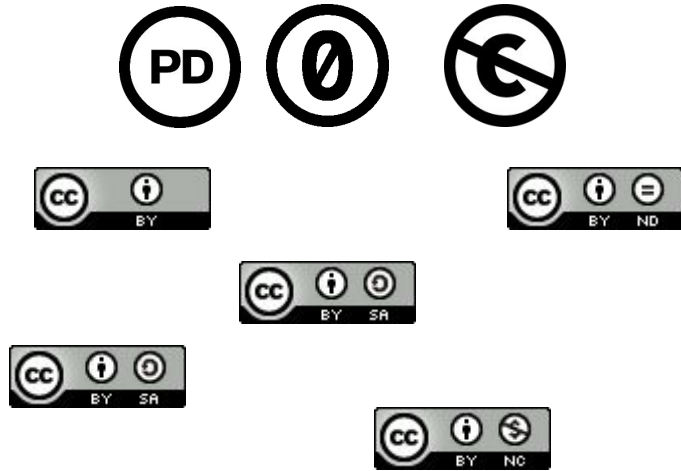
DIGITAL CHO



WHAT DOES IT
LOOK LIKE



Text links and logos



What does it look like?

Information for the end user

europaena collections

Collections ▾ Explore ▾ Exhibitions ▾ Blog ▾

OUR SITES

LANGUAGES

Return to Home / Results / Item

Search by keyword here

Media Metadata

DOWNLOAD

TITLE Zarasų šaulių ekskursija į Kauną

DESCRIPTION Zarasų šaulių ekskursija į Kauną. Pirmas iš kairės - ekskursijos vadovas. Grupė šaulių stovi prie autobuso.

CAN I USE IT?
Free Re-use
© ⓘ CC BY

EXPLORE BY COLOUR

SHARE

CAN I USE IT?

Free Re-use



What does it look like?

Rights' metadata

My workspace Dataset Options Mappings Mapping: LMTA3-20160715 (EDM Sounds)

Mapping: LMTA3-20160715 (EDM Sounds)

LMTA3-20160715 EDM Sounds Organization: Dizi Created: 2016-07-15 17:08:35.947 Preview

@ ☆ edm:object	unmapped
@ ✓ ☆ edm:provider	Europeana Sounds
@ ☆ dc:rights	unmapped
✓ @ ✓ ☆ edm:rights	unmapped
✓ @ ✓ ☆ @rdf:resource	http://creativecommons.org/licenses/by-nc-nd/4.0/
if @ -	
☆ edm:ugc	unmapped (enumerated)

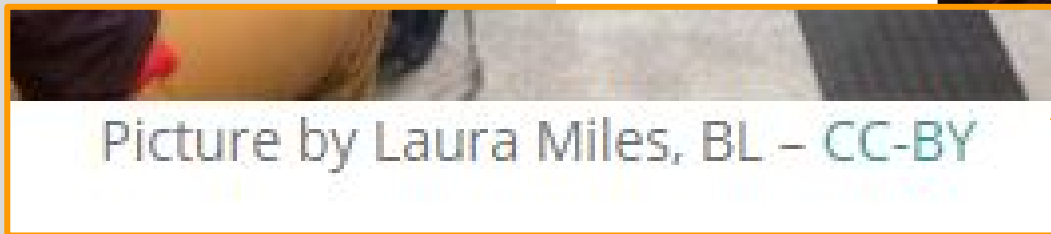
@ ✓ ☆ edm:rights unmapped

✓ @ ✓ ☆ @rdf:resource

if @ - <http://creativecommons.org/licenses/by-nc-nd/4.0/>

What does it look like?

Caption



Music at the Library – feedback from the last (Re)discovery event

Europe's sound heritage at your fingertips

News Conferences Sound categories The Project Events Press



Picture by Laura Miles, BL - CC-BY

...demonstrated early sound recording on both wax cylinder and vinyl disc. Aleks Kolkowski is a musician and recording and throughout 2016, he was Composer in Residence at the British Library. To begin Aleks recorded the cylinder and then the same piece of music was played again, but on a Stroh violin. The Stroh is a phono instrument of the twentieth century. Upon playback of the wax cylinder, it was clear what a difference the phono instrument demonstration of vinyl recording then took place, with playback of the disc presented to the audience.

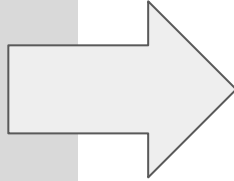
What does it look like?

Logo



WHY should we label?

POLICY



PRACTICAL BENEFITS





DIGITAL CULTURE

Open data and re-use
Collections online

<https://ec.europa.eu/digital-single-market/en/digital-culture>

a y m o i
Europese Commissie
Commission européenne



POLICY



LIETUVOS
RESPUBLIKOS
VYRIAUSYBĖ

DEVELOPMENT OF INFORMATION SOCIETY
2014–2020 PROGRAMME

„DIGITAL AGENDA OF THE REPUBLIC OF LITHUANIA“

POLICY

The coat of arms of Lithuania, featuring a white knight on a white horse, holding a sword aloft in his right hand and a shield with a cross in his left. The knight and horse are set against a red shield.

„DIGITAL AGENDA OF
THE REPUBLIC OF
LITHUANIA“

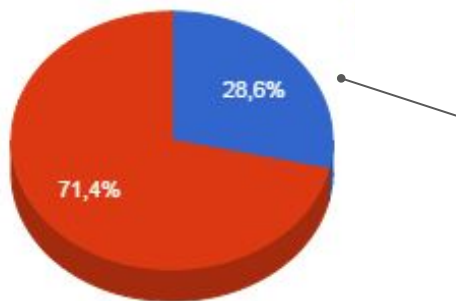
7.5.1. Not enough attention is paid to the use of digitized cultural material in Lithuania.



„DIGITAL AGENDA OF
THE REPUBLIC OF
LITHUANIA“

7%

Scarce usage of culture
e. services



Less than $\frac{1}{3}$ of institutions are labelling CHOs

Only **1** type of label is being used



2/3 of “e.paveldas” users support the idea of rights’ labelling

	1	2	3	4	5	AVERAGE
Availability of CHO rights statements on next version of the portal	10	20	43	53	90	3.89





PRACTICAL BENEFITS

Dissemination of content

Increased usage

Re-use of CHO

Increased visibility and heritage communication



- Main page
- Welcome
- Community portal
- Village pump
- Help center

Language select
English ▼
Select

- Participate
- Upload file
- Recent changes
- Latest files
- Random file
- Contact us

- Tools
- What links here
- Related changes
- Special pages
- Permanent link
- Page information

File Discussion

View Edit History

Search Wikimedia Commons

File:Bundesarchiv Bild 146-2007-0179, Litauen, Schaulen, Stadtansicht.jpg

View Wikimedia Commons in lietuvių

From Wikimedia Commons, the free media repository

File File history File usage on Commons File usage on other wikis



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The Commons

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+ Follow



New York Public Library

9.2k Followers • 0 Following

2,525 Photos

Joined 2008

Photostream

Albums

Favorites

Groups

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erverio...



Try the new CC Search beta, with list-making and one-click attribution!



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Add CC Search to your browser.

Learn how to switch to or from CC Search in your Firefox search bar.

English Help Translate



DISSEMINATION OF CULTURAL CONTENT

1.

More users: better visibility for institution

2.

Higher rating on search engines



INCREASED VISIBILITY

1.

Wider “geography” of users

2.

Re-use in broader context:
music, education, tourism

Main users*:

Lithuanian national aggregator service - **genealogists**.

Museum heritage portal - **musuem community**.

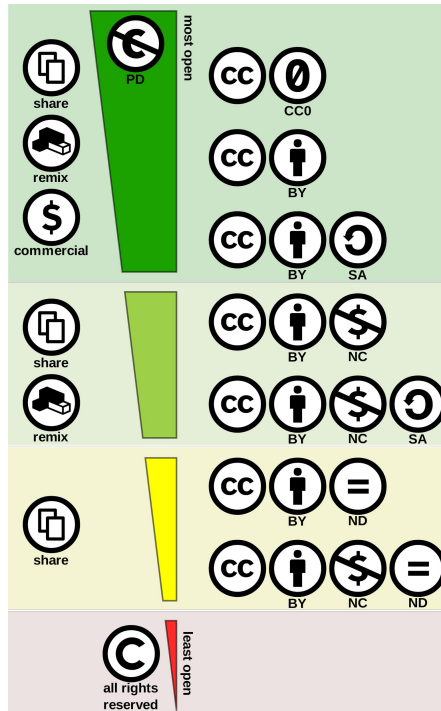


- A lot of choices
- Lack of clarity
- Misleading info in e-CHO sites
- The dangers of being uninformed



- Clarity → permitted actions
- Clarity → source
- Saved time & funds
- Re/Use is more likely
- *Legal* use is more likely
- The source is more popular/reliable
- Increased dissemination

EXISTING SOLUTIONS



 NON-COMMERCIAL
USE ONLY

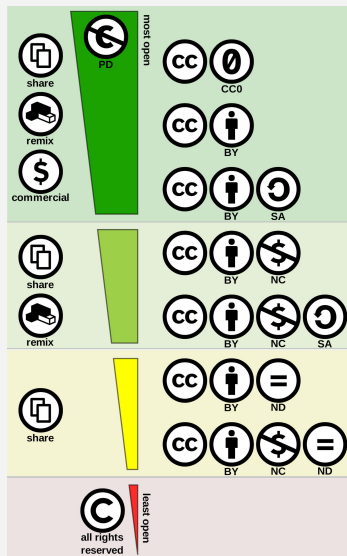
 OTHER LEGAL
RESTRICTIONS

 IN
COPYRIGHT

 EDUCATIONAL
USE PERMITTED

 EU ORPHAN
WORK

 COPYRIGHT
NOT EVALUATED



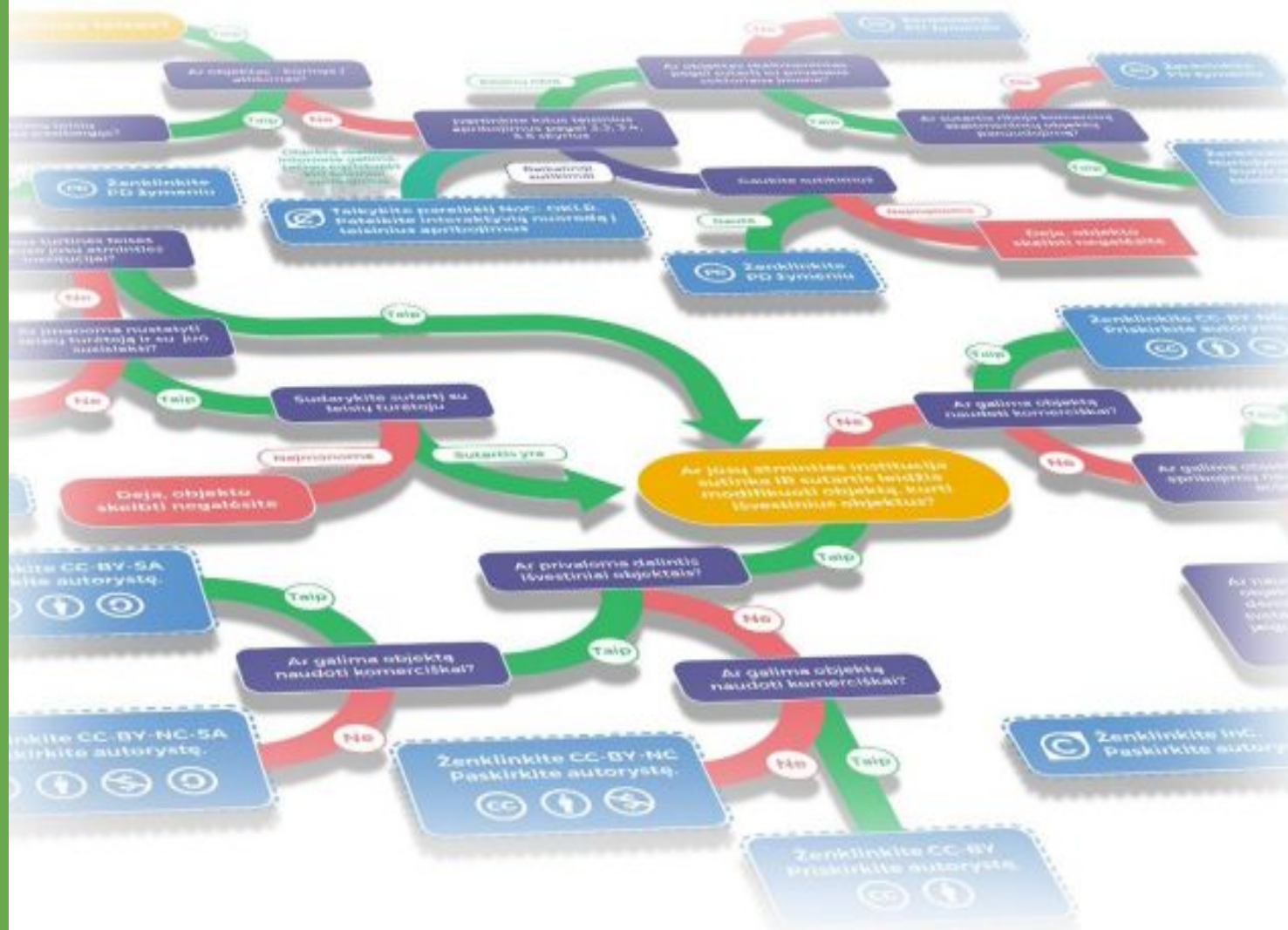
FIELDS TO IMPROVE

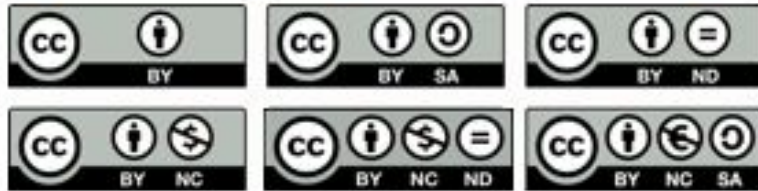
- Fragmentary/Unintegrated systems
- Not tailored for CHO/unclear
- Language barrier
- Legal challenges/local regulation



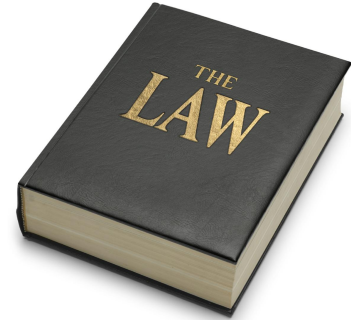
METHODOLOGY

for labelling
rights to
digital/digitised
CHO



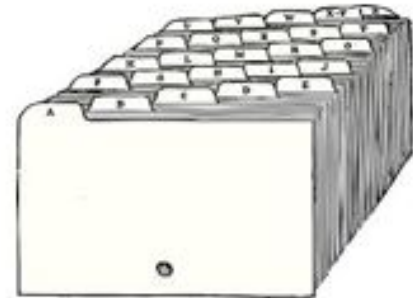


INTEGRATED EXHAUSTIVE system



INTENDED FOR GLAM sector

- consultations / surveys
- only rules that matter to
GLAM
- examples on CHO



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- How it works
- Types of resources
- Download ROAD records
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- Next steps

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Transactions on science and technology
 ISSN 2289-8786
 Publisher(s): Kota Kinabalu : e-VIBS, Faculty of Science and Natural Resources, Universiti Malaysia Sabah
 Country: Malaysia
 Listed in ROAD: 2017-03-13

Geometrične modelivanná ta

EXAMPLES / RECOMMENDATIONS

Find your sound...

Home / The home / Telephone Tulipan - dialing



Telephone Tulipan - dialing

Play video

History (tab) Telephone

Analogue telephone with a rotary dial. The Tulipan telephone was designed for domestic purposes and produced by Radom Telecommunication Company (RWT) in 1970s. In 1980s the second version of Tulipan was introduced with number buttons instead of a rotary dial. The history of RWT dates back to 1938 when the company was established by Ericsson as its subsidiary in Poland. After II World War RWT became the main telephone manufacturer in Poland. The whole series of desktop telephones produced by RWT in 1970s was named after flowers: Tulipan (Tulip), Aster (Aster), Szatek (Pansy) and Malwa (Aloe).

Download WAV file | Download MP3 file

Decade	1970s
Filesize	8.9 MB
Duration	30 s
Channels	2 (Stereo)
Sample rate	44.1 kHz
Bit rate	1411 kbit/s
Bit depth	16 bit

Recorded on 03rd of May 2016
 Museum of Musical Engineering
 ul. Kościuszki 10, 20-030 Łódź, POLAND

Sound level: 97 db
 Manufactured by Radom Telecommunication Company (RWT), Poland

Sound recorder: Jagna Fieki
 Photographer: Jakub Nowak
 Video recorder: Anacardus Perdule

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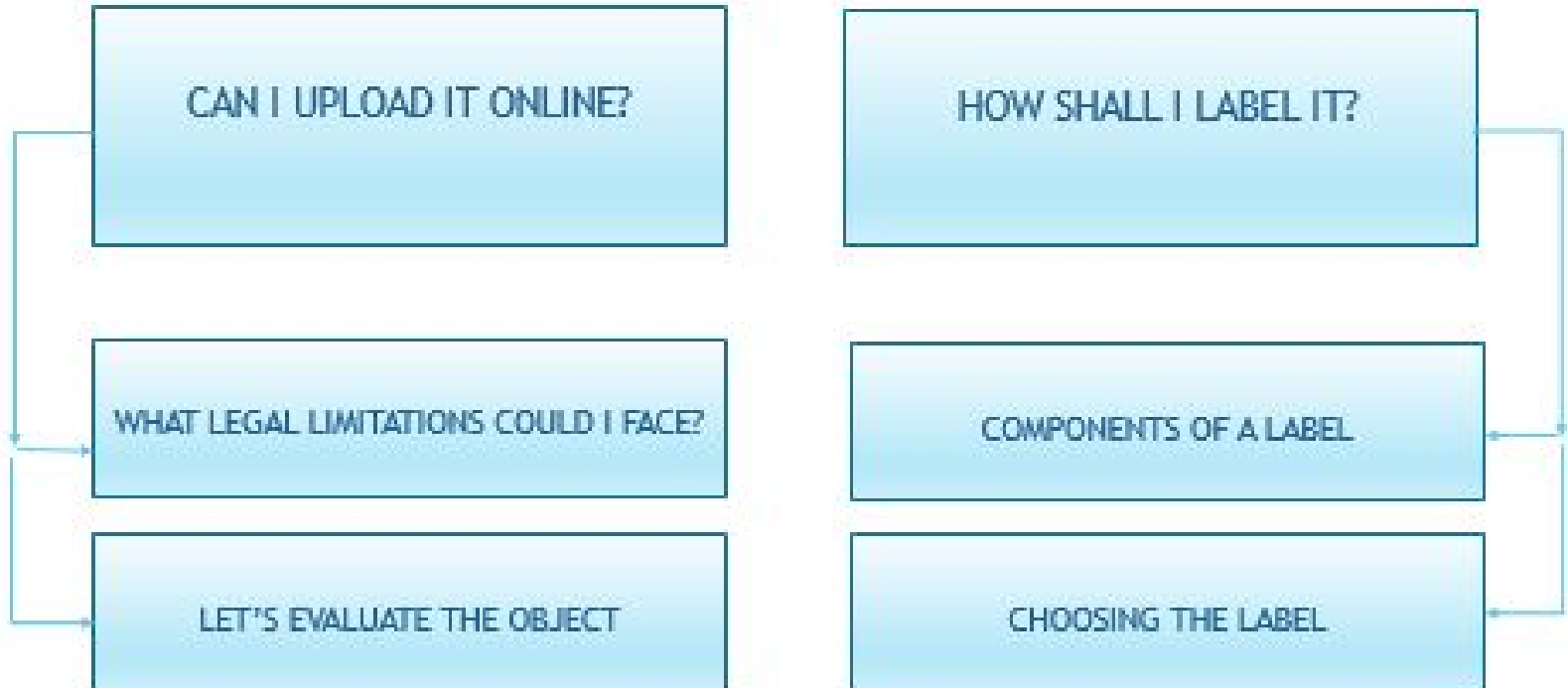
2 pavyzdys. Atminties institucijos archyve rasta ir skaitmeninama plokštelė. Jos etil nurodyta, jog tai lopšinė, žodžiai – liaudies.

Taigi vertinant muzikinio kūrinio žodžius pagal 4.1.1 skyrių, galima laikyti, jog jie priklauso viešajai sričiai, tad nėra laikomi kūrinium (liaudies kūryba). Bet muzikologo išsilavinimą turintis specialistas nustatė, kad ištrauka yra iš kompozitoriaus S. Šimkaus operetės „Čigonai“, kuriai žodžius parašė jis pats. Taigi etiketėje nurodyta informacija, kad žodžiai – liaudies, yra klaidinga. Bibliografiniame plokštelės



aprašė nurodomas teksto autorius ir kūrinys, kurio ištrauka įrašyta plokštelėje. Matome, kad muzikos žodžiai ir melodij autoriniai kūriniai, kurių teisių galiojimą reikia įvertinti pagal 4.1.2 skyrių ir 2 sch Kompozitorius S. Šimkus (ir žodžių, ir muzikos autorius) mirė 1943 m., tad vertinant 4.1.2 skyriuje pateiktas 3 ir 4 lenteles, turinių teisių galiojimas yra pasibaigęs. Kaip ma muzika ir žodžius visgi galime priskirti viešajai sričiai. Toliau vertintinas atlikimas


THE STRUCTURE



21 lentelė. CC BY-ND objektų naudojimas

VEIKSMAI	+/-	PLAČIAU SKYRIUJE
Neribotas naudojimas	-	5.2
Autorystės nurodymas	+	5.7
Pakeitimai, išvestiniai kūriniai	-	5.4
Įpareigojimas dalintis išvestiniais kūriniais analogiškais sąlygomis	-	5.5
Komeracinis naudojimas	+	5.3
Naudojimas edukaciniais tikslais (ne tik LR AGTGĮ nustatytais atvejais – žr. 5.6 skyrių)	+	5.6



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		InC-EDU
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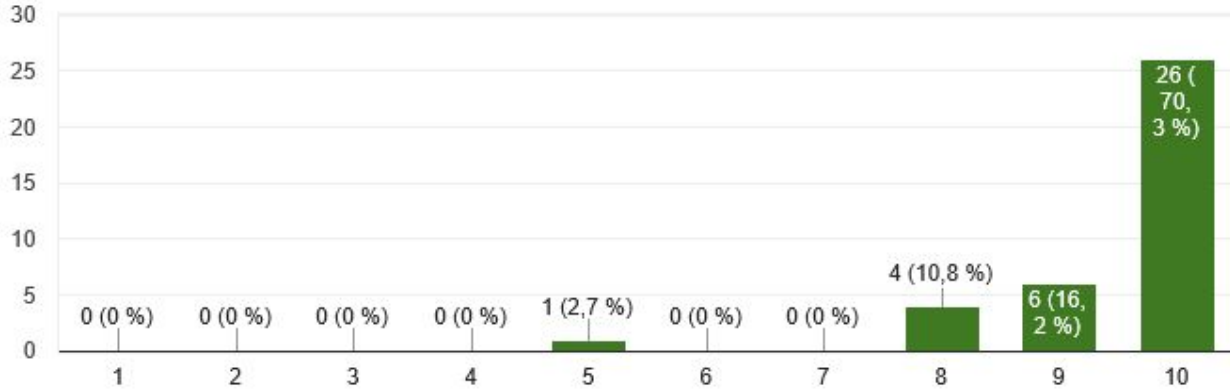
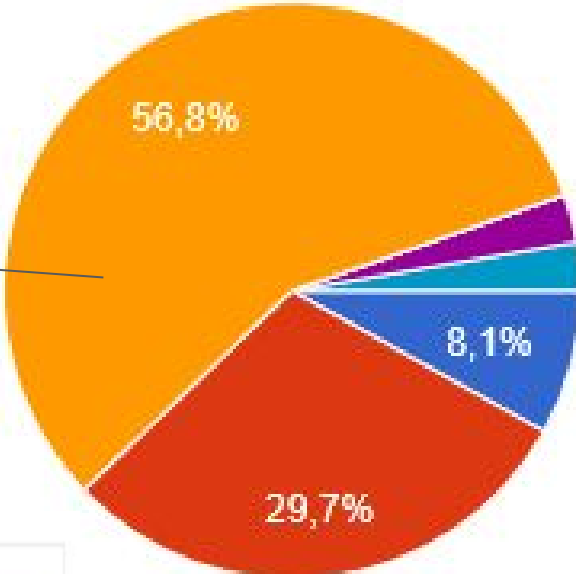
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Seminars and workshops

FEEDBACK

Going to lable





New project - digital version

MOVING FORWARD

THANK YOU!