

The logo for EU SCREEN XL features a stylized graphic on the left composed of overlapping shapes in blue, green, pink, and grey. To the right, the text "EU SCREEN XL" is displayed in a bold, sans-serif font. "EU" is white on a dark grey background, "SCREEN" is blue, and "XL" is pink.

EU SCREEN XL



Going EUScreenXL: on the joys and challenges of participating in a pan-European AV heritage project

Maria Drabczyk (NInA), Kamila Lewandowska (NInA), Eve-Marie Oesterlen (BUFVC)

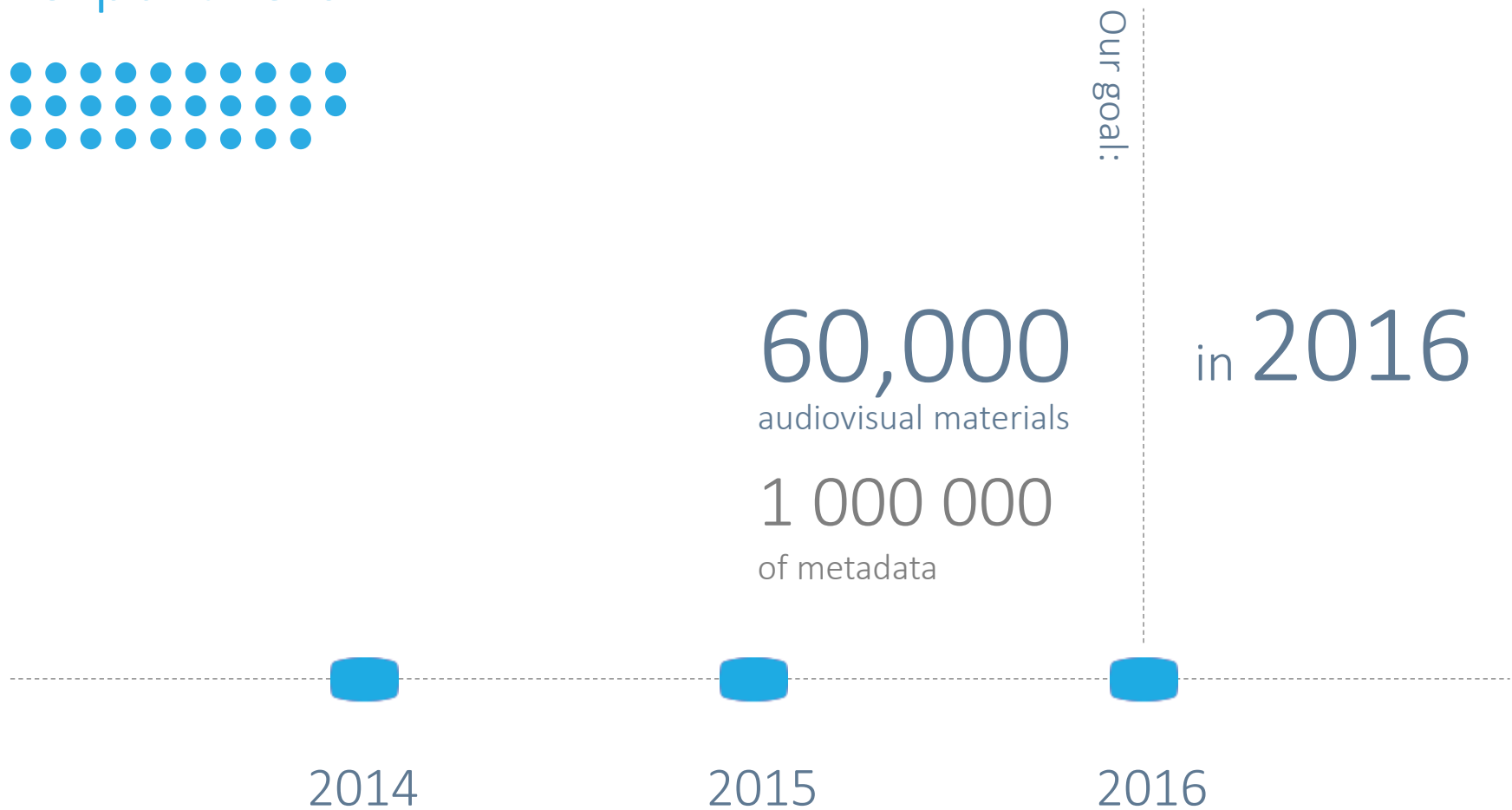
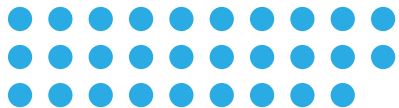
BAAC Conference,

Riga, September 18, 2014

1. EUscreenXL – who and why?
2. A newcomer's experience
3. The view from the inside
4. The end product – new euscreen.eu portal
5. The EUscreenXL Network

EUscreenXL

29 partners



29 partners 19 content partners



Radio Télévision Belge de la Communauté Française



ATiT



Universite de Luxembourg



Ireland's National Television and Radio Broadcaster



Royal Holloway University of London



The British Universities Film & Video Council



Screen Archive South East



Queen's University Belfast

BEELD & GELUID



Nederlands Instituut voor Beeld en Geluid



Noterik



Universiteit Utrecht



Rádio e Televisão de Portugal S.A.



Kungliga Biblioteket



DR



Institut national de l'audiovisuel



Aalto-yliopisto



Lietuvos Centrinis Valstybės Archyvas



NARODOWY INSTYTUT AUDIOWIZUALNY

Narodowy Instytut Audiowizualny



Deutsche Welle



Österreichischer Rundfunk



Česká Televize



Televiziunea Română



Nemzeti Audiovizuális Archívum



Eötvös Loránd University



Radiotelevizija Slovenija



TELEVISIÓ DE CATALUNYA

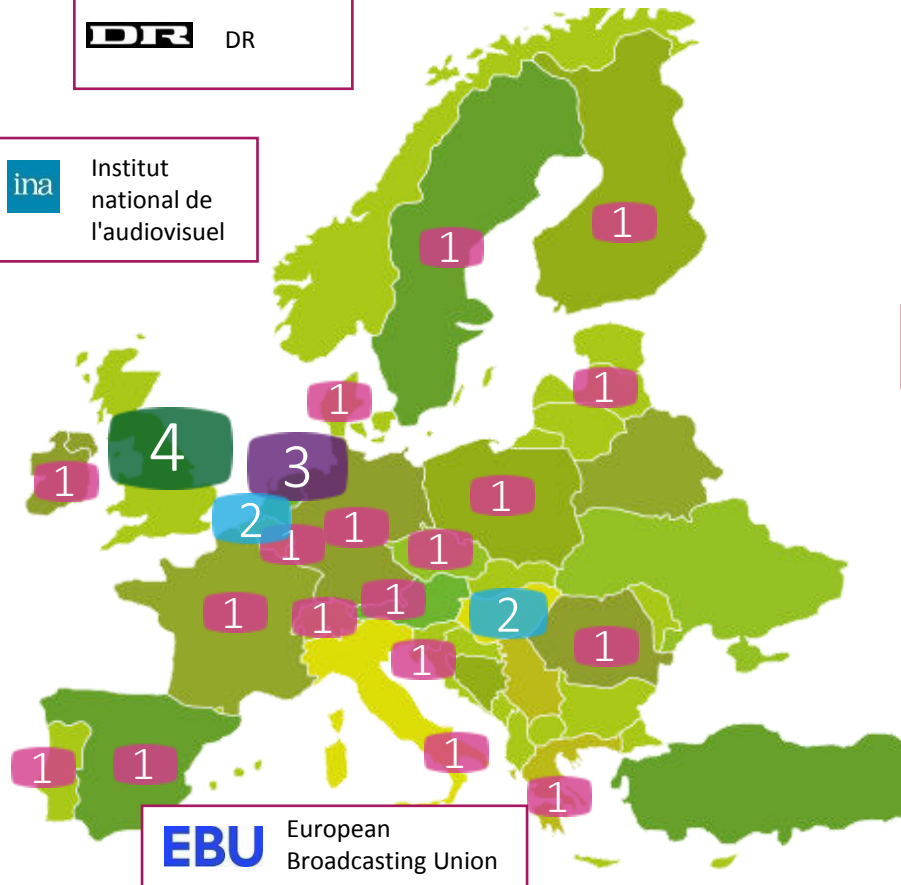
Televísio de Catalunya



Instituto Luce Cinecittà

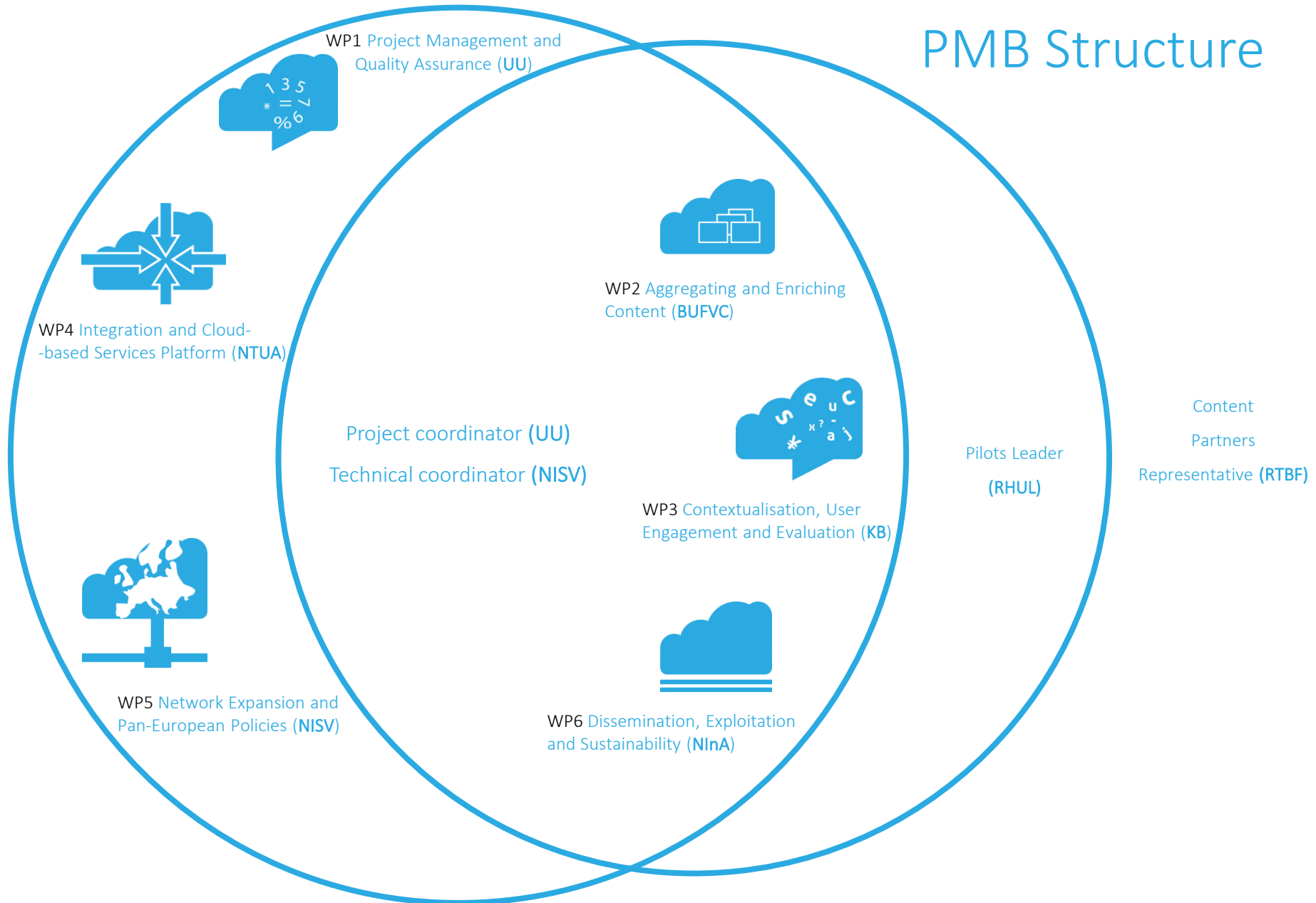


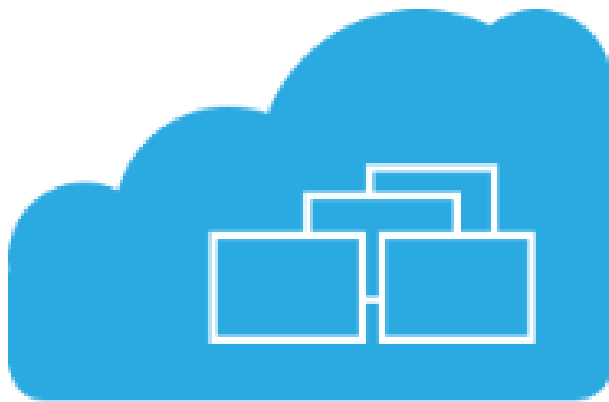
Εθνικό Μετσόβιο Πολυτεχνείο



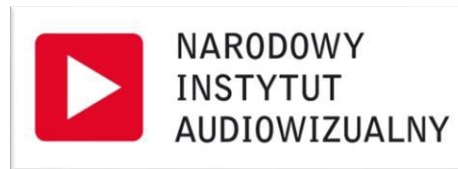
European Broadcasting Union

PMB Structure



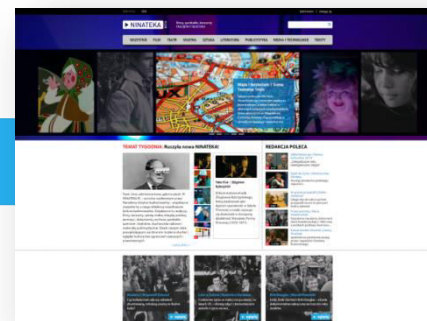
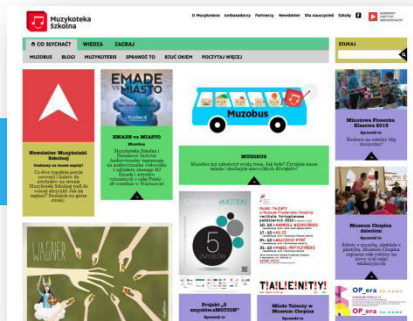
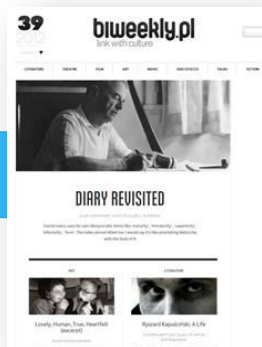
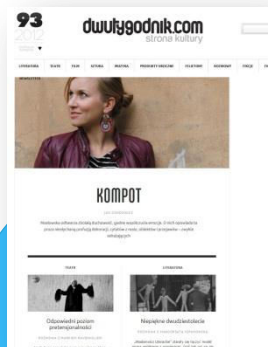


Content Partner

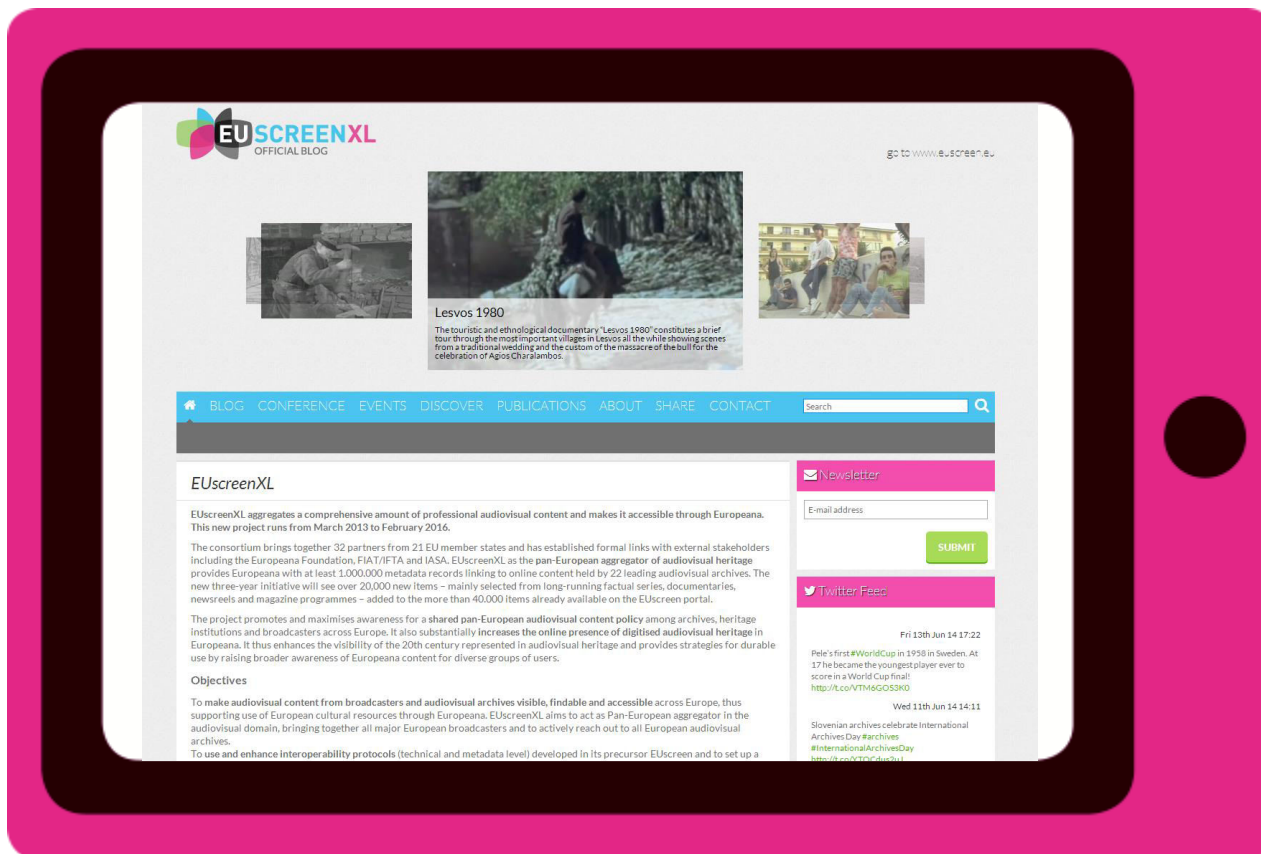


WP6 Leader - Dissemination,
Exploitation and Sustainability

Mission of NInA since 2009



EUscreenXL blog



blog.euscreen.eu

VIEW Journal



Freedom Express Campaign

2. 3D VISUALIZATION

3



EUROPEAN NETWORK
REMEMBRANCE AND SOLIDARITY



1989

FREEDOM EXPRESS

IMAGES THAT CAPTURED THE MARCH TO FREEDOM
A STORY TOLD IN THREE CHAPTERS



Benefits

For archivists/broadcasters:

- open collections to wider audiences
- join network for discussion/best practice around IPR, metadata standards, digitisation, new services and technologies

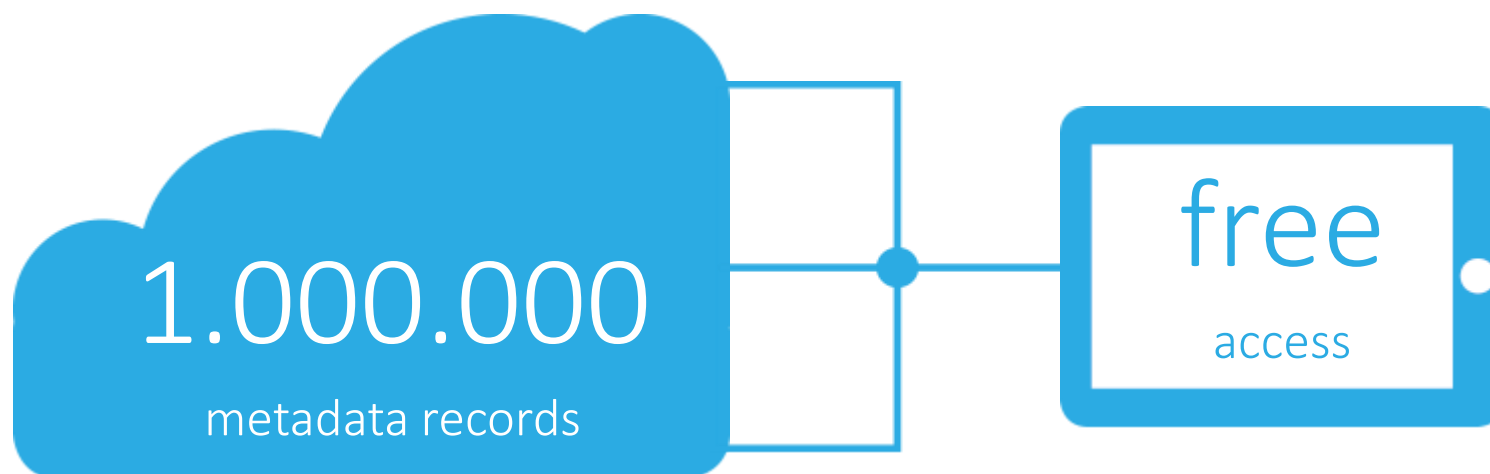
For users (educators, researchers, media professionals, enthusiasts):

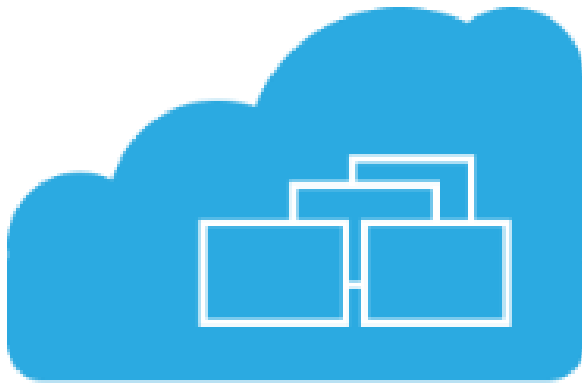
- access, find and explore rich variety of AV content from across Europe

Portal

thousands

of items

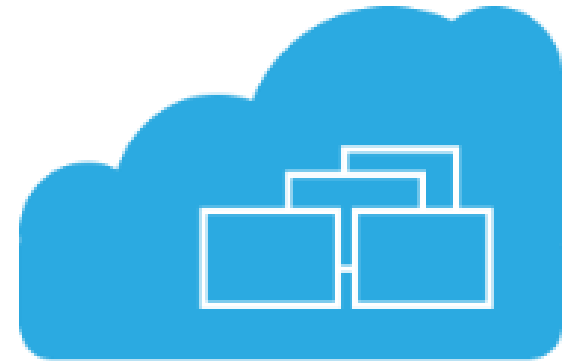




Content Partner



**British Universities
Film & Video Council**
moving image and sound, knowledge and access



WP2 [Aggregating and Enriching Content](#)







BUFVC's task



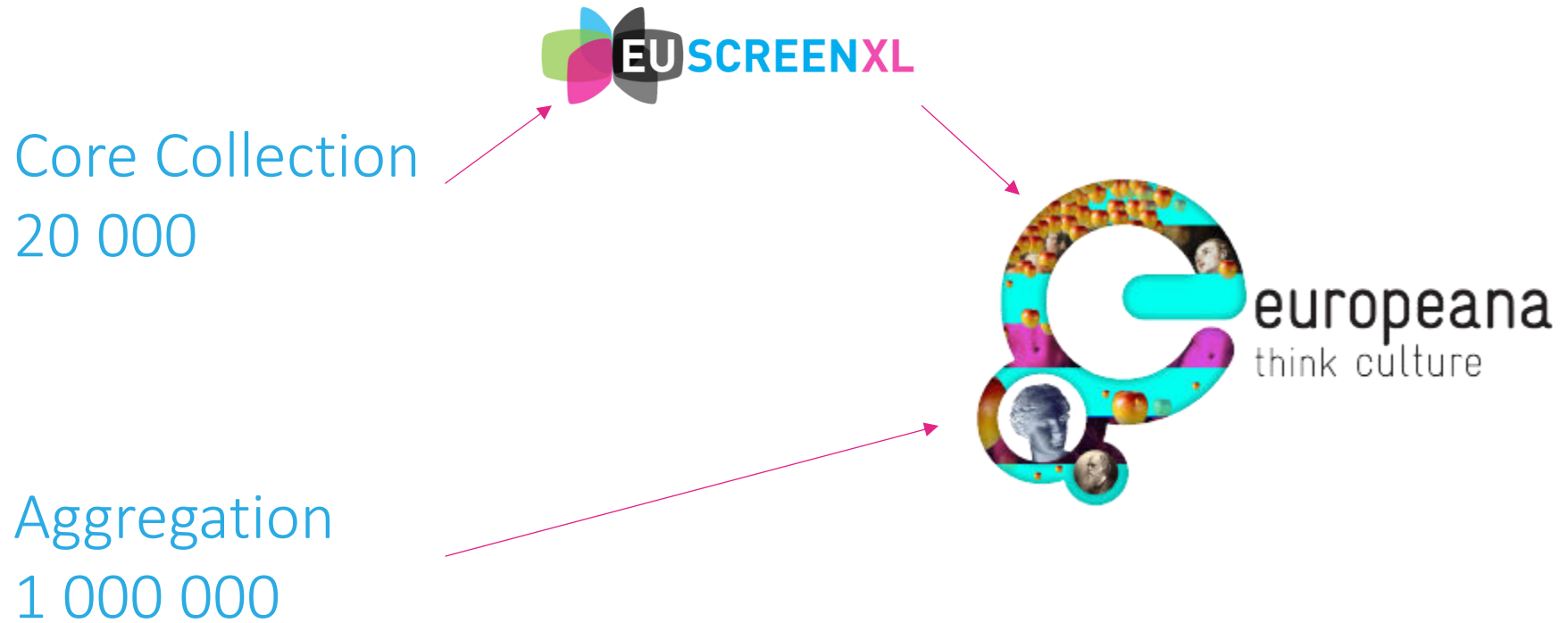
“metadata and content uploading and oversight”

- support the delivery process in best possible way
- monitor quality standards and performance

Key ingredients

-  Data and content
-  Metadata schema
-  Content selection policy
-  Ingestion tools
-  Interoperable multilingual online platform
-  Committed partners

Twin-track ingestion approach



Ingestion process



```
<?xml version="1.0" encoding="UTF-8"?>
<eus:EUScreen xmlns:eus="http://www.euscreen.eu/schemas/euscreen/">
  <eus:metadata>
    <eus:AdministrativeMetadata>
      <eus:provider/>
      <eus:publisherbroadcaster/>
      <eus:iprRestrictions/>
      <eus:rightsTermsAndConditions/>
      <eus:firstBroadcastChannel/>
      <eus:identifier/>
      <eus:filename/>
    </eus:AdministrativeMetadata>
    <eus:ContentDescriptiveMetadata>
      <eus:TitleSet>
        <eus:TitleSetInOriginallanguage>
        <eus:TitleSetInEnglish>
      </eus:TitleSet>
      <eus:originallanguage/>
      <eus:summaryInEnglish/>
      <eus:ThesaurusTerm/>
      <eus:genre/>
      <eus:topic/>
      <eus:extendedDescription/>
    </eus:ContentDescriptiveMetadata>
    <eus:ObjectDescriptiveMetadata>
      <eus:itemType/>
      <eus:contributor/>
    </eus:LanguageInformation>
    <eus:SpatioTemporalInformation>
      <eus:SpatialInformation>
      </eus:SpatialInformation>
      <eus:TemporalInformation>
        <eus:productionYear/>
        <eus:broadcastDate/>
      </eus:TemporalInformation>
    </eus:SpatioTemporalInformation>
    <eus:TechnicalInformation>
      <eus:materialType/>
      <eus:itemDuration/>
    </eus:TechnicalInformation>
    </eus:ObjectDescriptiveMetadata>
  </eus:metadata>
</eus:EUScreen>
```



Backend (MINT tool)

My workspace Dataset Options Dataset Options Transformation Items

Transformation Items

▼ Preview Options

Select a mapping:

No mapping selected

Select item views for the first and second column:

Import Item X

Europeana X

Remember selected views

Search labels

Item

Handball : Daniel Costantini

Municipales dans le XVème arrondissement de Paris

L'intégrale de la semaine : émission du 14 avril 2001

L'intégrale de la semaine : émission du 21 avril 2001

Plateau invité : Audrey Tautou

Enquête sur le RPF

L'intégrale de la semaine : émission du 28 avril 2001

Tournée Casimir

[Loft Story à La Réunion]

Basket. Championnat de France : Pau Strasbourg

[Les longues peines]

Le littoral corse

Cannes : polémique Hot d'or

Cannes : "La Chambre du fils"

Prev 1 2 3 4 5 ... 67 Next

Import Item Expand

```

1 <?xml version="1.0" encoding="UTF-8"?>
2 <feed>
3   <item>
4     <id>ina_1567215016</id>
5     <ProductThumbnailURL>http://www.ina.fr
6     <ObjectType>video</ObjectType>
7     <Title>Handball : Daniel Costantini</T:
8     <DiffusionDate>2000-11-10 17:08:38</Di
9     <ObjectUrl>http://www.ina.fr/video/156
10    <Thema>Sports</Thema>
11    <Genre>Documentaire</Genre>
12  </item>
13 </feed>

```

Europeana

© Rights Reserved - Free access

View item at
[INA](#)

Share

[Cite on Wikipedia](#)

[Translate details](#)

Frontend (EUscreen portal)

Mods and Rockers

rtbf.be

Vous êtes une Mod, je présume ?

03:52 / 16:51

Metadata Add to Bookmark

Title	Les Mods et les Rockers
Title in English	Mods and Rockers
Series title	9 Millions
Series title in English	9 Million
Clip title	-
Provider	RTBF (Belgium)
Publisher / broadcaster	RTBF (Belgium)
Broadcast date	06/05/1964
Production year	1964
First broadcast channel	-
Country of production	BELGIUM
Contributor	Raoul Goulard (journalist), Salvator Nay (film director)
Genre	Factual
Topic	Arts and culture
Thesaurus terms	Youth, Clubs & Associations, Upbringing, Culture, Fashion
Keywords	England, Angleterre, Youth, Jeunesse, Mode
Geographical coverage	England
Country of production	BELGIUM
Original Language	French
Language used	-
Subtitle language	-
Material type	Video
Item type	Whole
Item duration	00:16:47
Item colour	Black & White
Item sound	Mono
Aspect ratio	4:3
Filename	RTBF_99583.mp4
Identifier	EUS_85BF85CE2E1047909CA
Original identifier	RTBF_99583.mp4

Summary Terms of Use

Portrait of the Mods and Rockers after a conflict between the two youth groups at Clacton during the Easter weekend.

Portrait des Mods et des Rockers après une confrontation entre les deux groupes de jeunes à Clacton, pendant le week-end de Pâques.

Additional information

Extended description

Les Mods ont un scooter, les Rockers une moto. Les Mods sont élégants, ils aiment danser. Les Rockers portent blouson et bottes de cuir. À Hackney, dans l'Est de Londres, les Rockers disposent d'un club, le Club 58 qui existe depuis deux ans. Il compte plus de 4000 membres. De l'extérieur, on dirait un clan, un gang, mais en fait, c'est une grande famille...

Further information

Challenges

- language issues
- cultural/local variables
- technical infrastructure
- synching delivery workflow
- legal issues
- sustainability
- wider organisational problems

Communication is key!



Regional Workshop
for Content Partners



Technical Workshop
for Content Partners



Strategic Workshop on IPR
Regulations for Audiovisual Heritage

Appraisal for Workflow

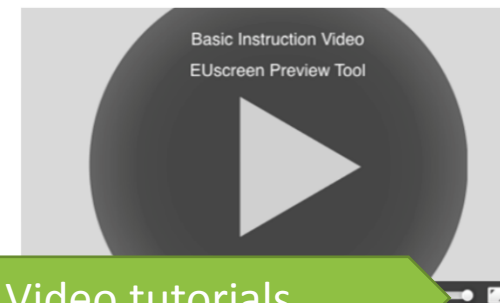
Selection: Identifying metadata records of digitised **audiovisual** content to be provided to **Europeana**. As this selection is meant to be comprehensive (i.e. all metadata records attached to digitised available **audiovisual** content can be selected), there is no content selection policy for this strand of the project.

Duplicate alert: Please ensure that you do not select any items that are already part of **Europeana** or which will be published on **Europeana** (e.g. **Open Collections** items).

IPR: Ensuring that you have the legal right to make this metadata publicly accessible via the **Europeana** portal.

Mapping: Using the MARC backend tool to map your own metadata fields with the appropriate fields in the **EDM (Europeana Data Model)** scheme.

Metadata &
Content Handbook



Video tutorials

Why new portal?

Users' requirements (based on Google Analytics, focus groups and surveys):

Search, surf, build

- Less static, more dynamic and inviting **homepage**
- Showing ratings, most watched videos
- More information about available material
- Apps for mobile devices
- Video subtitling (respondents expressed interest in providing translations themselves)
- More intuitive search tool
- Building exhibitions, rating, creating collections

Task Force

<p><u>VISION STATEMENTS</u></p> <p>'Discover Europe's Audiovisual Heritage</p> <ul style="list-style-type: none"> - easy to understand? • Memories / part • Video - vision. • History / heritage • European • TV? • STORIES, MEMORIES, CLIPS • IN THE NEWS TODAY • Viewing Europe's past 	<p><u>AUDIENCES</u></p> <ul style="list-style-type: none"> • TARGET GROUPS <ul style="list-style-type: none"> - General Public - Academics / researchers - Creative Industries • AGE? • PERSONAL CONNECTION? <ul style="list-style-type: none"> - how to create this? - An emotional link? - Something common for everyone
<p><u>CONTENT (VIDEO MAINLY)</u></p> <ul style="list-style-type: none"> • DIVERSITY. <ul style="list-style-type: none"> - language - country - decade • VALUE <ul style="list-style-type: none"> - Professional recording - historical / educational - memory / nostalgia ⊗ HIDDEN TREASURES ⊗ <ul style="list-style-type: none"> - kids TV programmes - music performances - political historical material • GOOD METADATA! • TRADITIONS - different countries 	<p><u>LIMITATIONS / OPPORTUNITIES</u></p> <ul style="list-style-type: none"> + MOBILE. <ul style="list-style-type: none"> - devices - tablets + MORE INTERACTION / CHALLENGES <ul style="list-style-type: none"> ↳ IPR (no download) ⚠ (limitation) + linking to different materials = INTERLINKS + utilizing metadata - Language - amount of content (not YouTube) - European? correction



How did we do it?

Editorial policy based on collaboration within the network
(18 content providers)



Radio Télévision Belge de la Communauté Française



The National Library of Sweden



Institut national de l'audiovisuel



Danish Broadcasting Corporation



Ireland's National Public Service Broadcaster



Screen Archive South East



The Netherlands Institute for Sound and Vision



Rádio e Televisão de Portugal S.A.



TELEVISIÓ DE CATALUNYA

Televsió de Catalunya



Instituto Luce Cinecittà



Radiotelevizija Slovenija



NARODOWY INSTYTUT AUDIOWIZUALNY

Narodowy Instytut Audiowizualny



Lietuvos Centrinis Valstybės Archyvas



Deutsche Welle



The Austrian Broadcasting Corporation



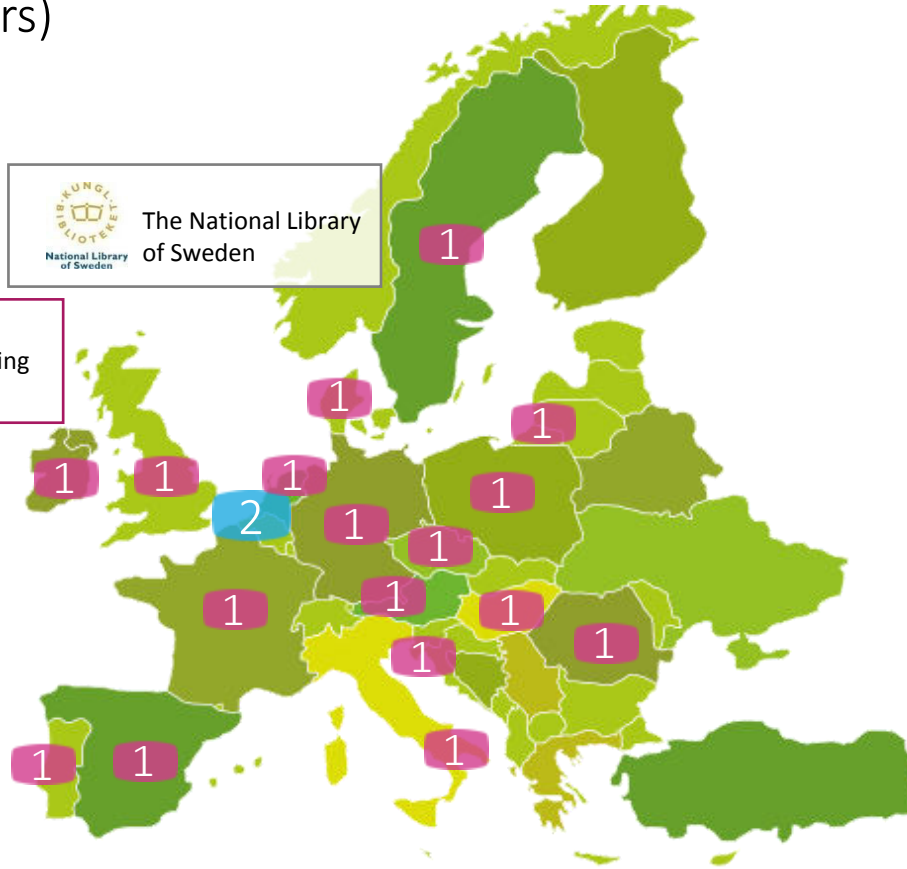
Česká Televize



Romanian Public Television



Nemzeti Audiovizuális Archivum



The new portal

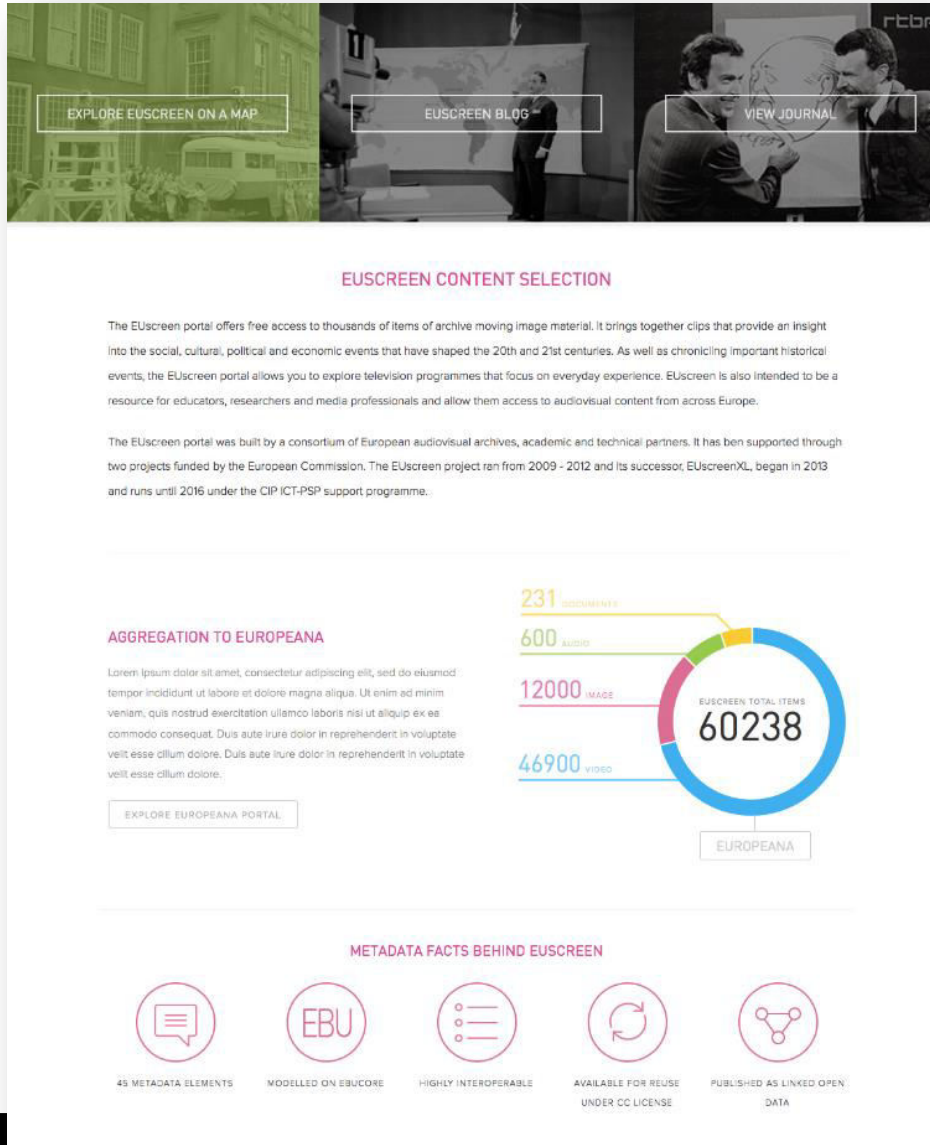
The screenshot displays the EUSCREEN website interface. At the top left is the EUSCREEN logo. To its right is a search bar with the placeholder text "Search the collection". Further right are navigation links for "HOME", "ABOUT", and "MYEUSCREEN".

The main content area features a large background image of a man and a woman in early 20th-century attire looking at a newspaper. Overlaid on this image is a green banner with the text "DISCOVER EUROPE'S TELEVISION HISTORY". Below the banner, a smaller text block reads: "EUSCREEN offers free online access to videos, stills, texts and audio from European broadcasters and audiovisual archives. Explore selected content from early 1900s until today."

Below the main image is a navigation bar with three tabs: "Editor picks", "Languages & decades", and "In the news". To the right of these tabs are three icons representing a list, a mail envelope, and a social media share icon.

The lower section of the page is a grid of video thumbnails. The largest thumbnail on the left shows a man in a suit speaking. Other thumbnails include a woman and a child, hands holding carrots, and a vintage tractor. A video player interface is visible at the bottom of the tractor thumbnail, showing a progress bar and the text "TCR 00:51:00 / 22".

What will EUscreen look like ?



[EXPLORE EUSCREEN ON A MAP](#) [EUSCREEN BLOG](#) [VIEW JOURNAL](#)

EUSCREEN CONTENT SELECTION

The EUscreen portal offers free access to thousands of items of archive moving image material. It brings together clips that provide an insight into the social, cultural, political and economic events that have shaped the 20th and 21st centuries. As well as chronicling important historical events, the EUscreen portal allows you to explore television programmes that focus on everyday experience. EUscreen is also intended to be a resource for educators, researchers and media professionals and allow them access to audiovisual content from across Europe.

The EUscreen portal was built by a consortium of European audiovisual archives, academic and technical partners. It has been supported through two projects funded by the European Commission. The EUscreen project ran from 2009 - 2012 and its successor, EUscreenXL, began in 2013 and runs until 2016 under the CIP ICT-PSP support programme.

AGGREGATION TO EUROPEANA

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore.

[EXPLORE EUROPEANA PORTAL](#)

231 DOCUMENTARY
600 AUDIO
12000 IMAGE
46900 VIDEO

EUSCREEN TOTAL ITEMS
60238

EUROPEANA

METADATA FACTS BEHIND EUSCREEN

- 45 METADATA ELEMENTS
- MODELLED ON EBU CORE
- HIGHLY INTEROPERABLE
- AVAILABLE FOR REUSE UNDER CC LICENSE
- PUBLISHED AS LINKED OPEN DATA

What will EUscreen look like ?

The screenshot displays the EUscreen website interface. At the top, there is a navigation bar with 'HOME', 'ABOUT', and 'MYEUSCREEN' buttons. Below this is a search bar with the placeholder text 'Enter search terms'. The main content area is divided into a left sidebar and a right main area.

Left Sidebar:

- SELECTED FILTERS:** LANGUAGES / ENGLISH, DECADES / 1990, PUBLISHER / BROADCASTER / BBC.
- FILTERS:**
 - LANGUAGES:** Dropdown menu.
 - DECADES:**
 - 2010: 31
 - 2000: 12
 - 1990: 34** (highlighted)
 - 1980: 21
 - 1970: 90
 - 1960: 9
 - TOPICS:** Dropdown menu.
 - MORE OPTIONS:** Button.
- Recommendation:** A banner with the text 'CANT FIND WHAT YOU'RE LOOKING FOR? TRY OUT SIMILAR SEARCH ON EUROPEANA' and a background image of a busy office.

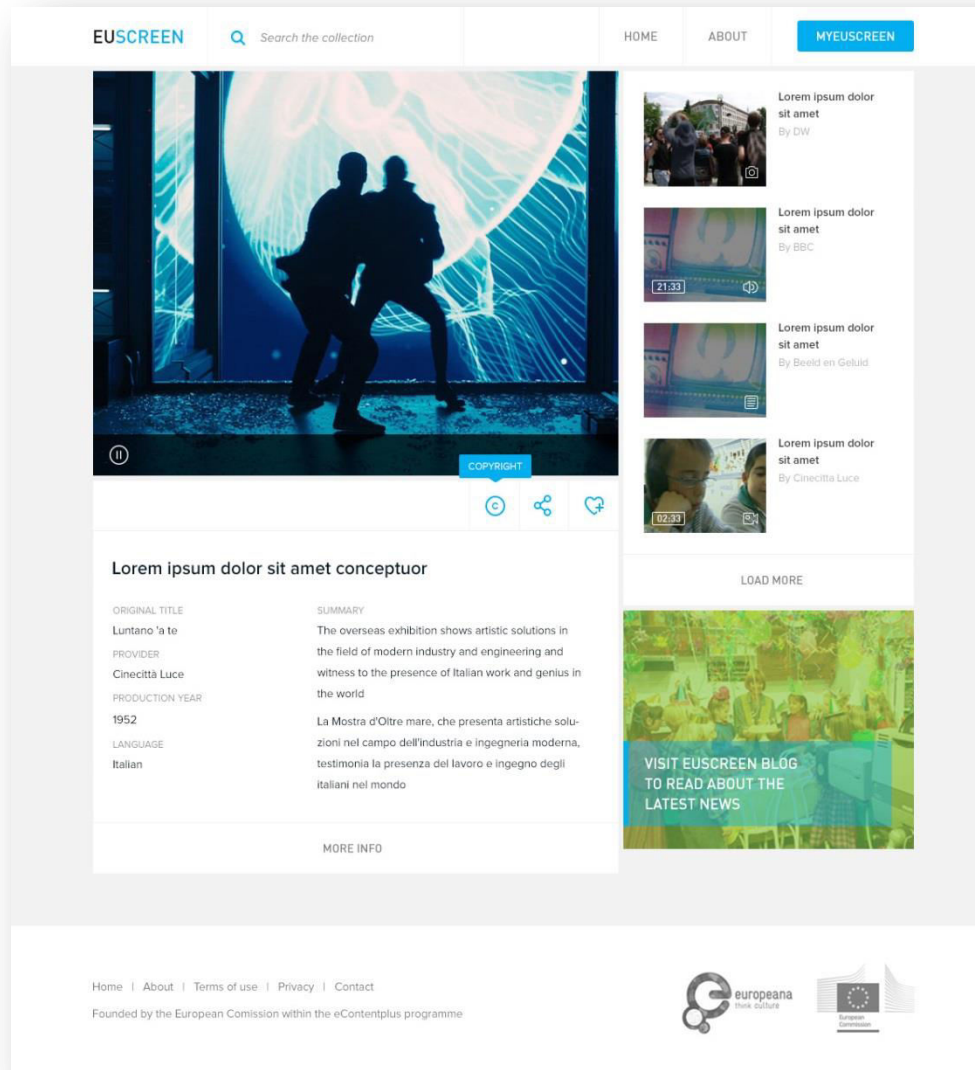
Right Main Area:

- Navigation:** All (selected), Videos, Images, Audios, Texts.
- Results:** 210 RESULTS. SORT BY: TITLE, UPLOAD DATE.
- Video 1:**
 - Urgell: Fun English Classes**
 - Original title : Lorem ipsum dolor sit amet
 - Provider : Cinnecita Luce
 - Production year : 1965
 - Language : English
- Video 2:**
 - Tractor**
 - Original title : Lorem ipsum dolor sit amet
 - Provider : BBC
 - Production year : 1990
 - Language : English
- Video 3:**
 - Boring science, fun science**
 - Original title : Lorem ipsum dolor sit amet
 - Provider : 20th Century Fox
 - Production year : 2014
 - Language : English
- Video 4:**
 - Independence day with joy**
 - Original title : Lorem ipsum dolor sit amet
 - Provider : SONY Pictures
 - Production year : 2013
 - Language : English
- Video 5:**
 - Fresh air no computers**
 - Original title : Lorem ipsum dolor sit amet
 - Provider : SONY Pictures
 - Production year : 2013
 - Language : English
- LOAD MORE:** Button.

Page Footer:

- Home | About | Terms of use | Privacy | Contact
- Founded by the European Commission within the eContentplus programme.
- Logos for Europeana (Think Culture) and the European Commission.

What will EUscreen look like ?



Join EUscreenXL network!

Make use of our
technical and
archival expertise

Initiate Cloud-
enabled technologies
for storing, indexing,
and linking metadata



Boost the visibility
of your content

Get your content
contextualized through
historical and cultural
experts

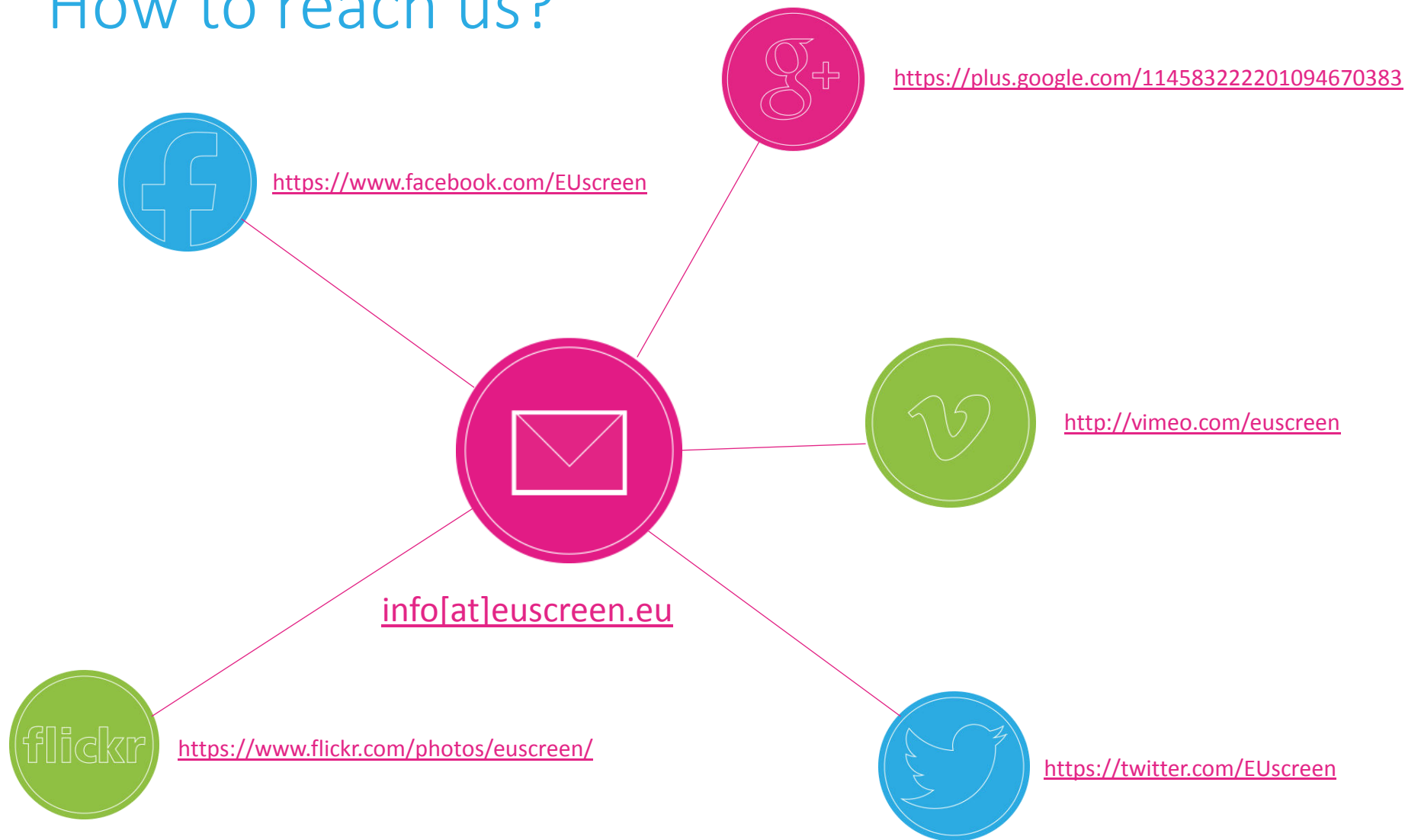
Develop new tools for
automatic metadata
enrichment

EUscreenXL Conference in Rome

*From Audience to User: New Ways of Engaging
with Audiovisual Heritage Online*



How to reach us?



Thank You!

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Kamila Lewandowska



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