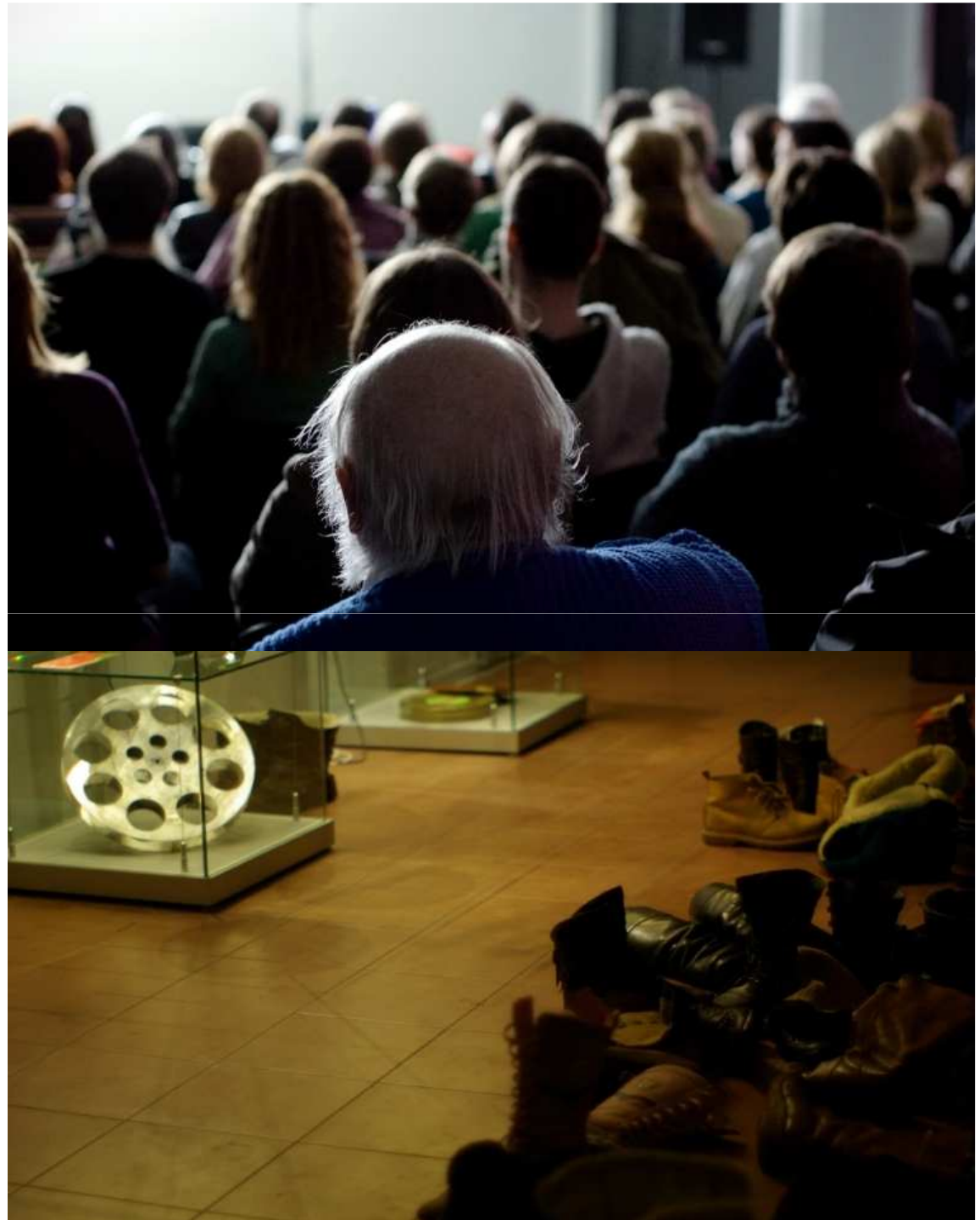


Conceptualizing audiovisual documenting in the Estonian National Museum

Taavi Tatsi, Pille Runnel,
Estonian National Museum

“Transformation as Stability: Audiovisual Archives
in the Era of New Media”
BAAC Conference Sept 24th-27th 2008, Tartu

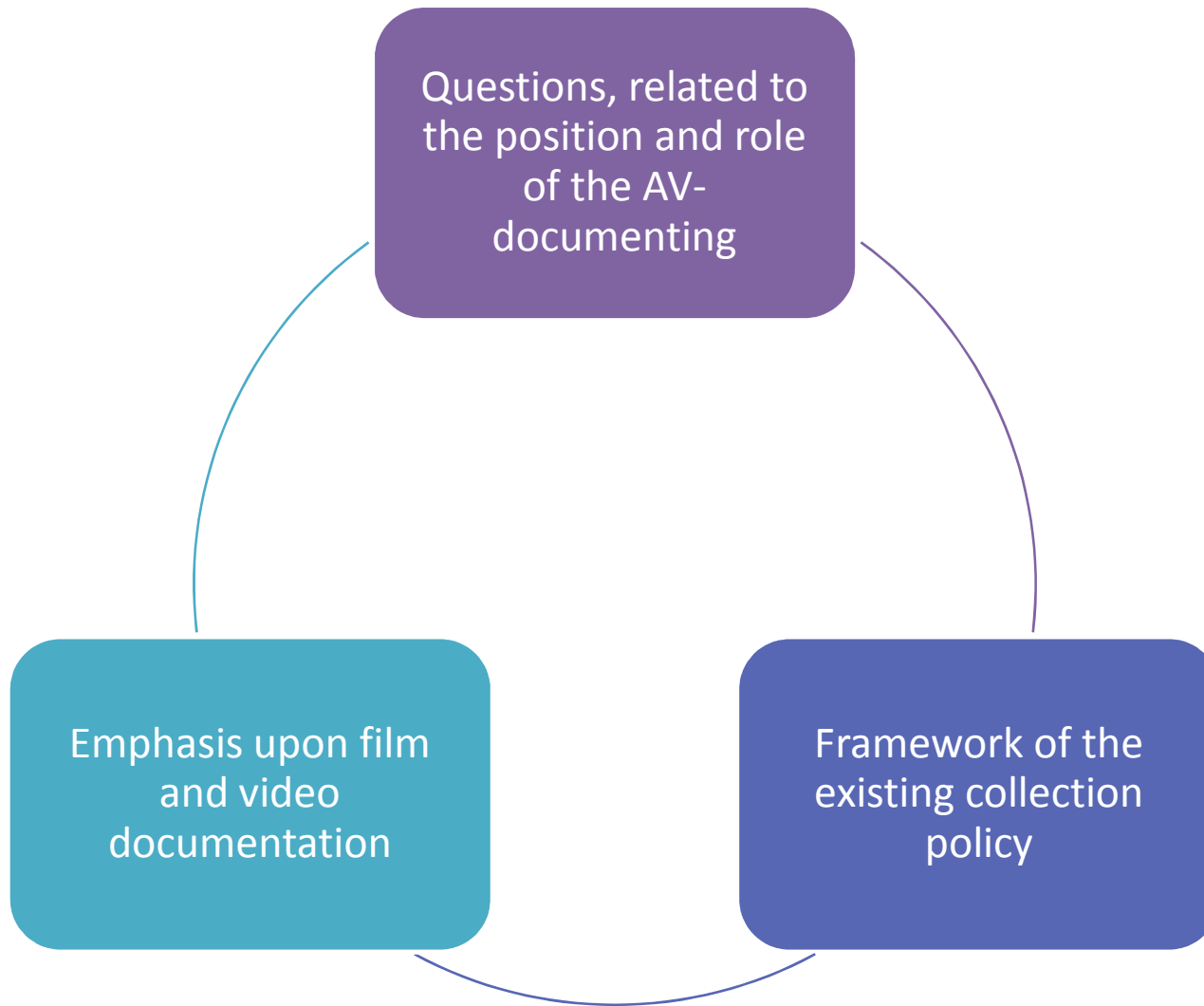


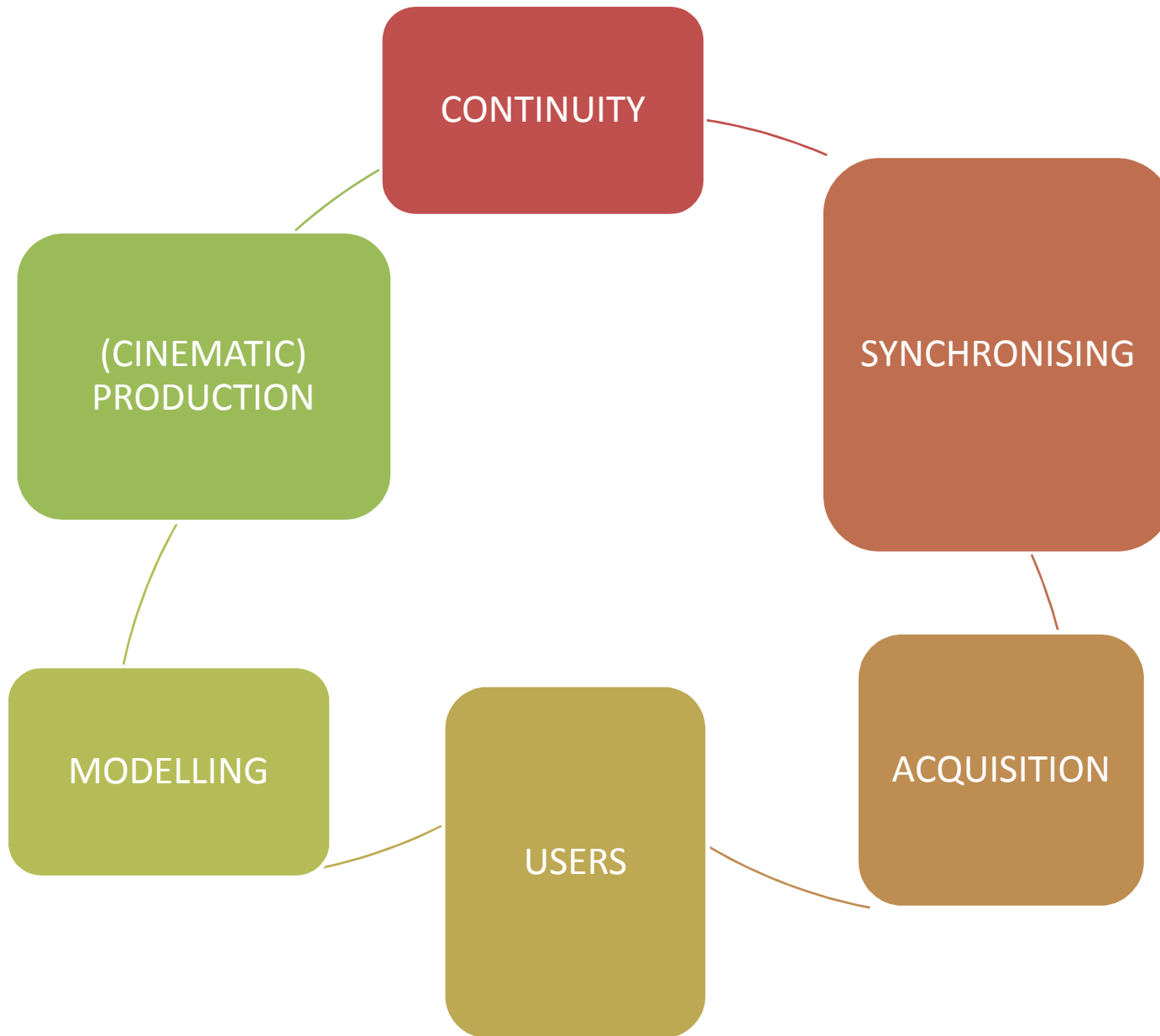


- Estonian National Museum

- a museum of ethnography and cultural history, reflecting primarily everyday life of people living in Estonia
- traditional culture of Finno-Ugric peoples
- different archives (artefacts, ethnographic notes, field notes, photos, AV-materials etc)closely connected to each other







Continuity with
the role of
existing archive
and collecting
practices

Earlier approaches in ENM:

- focus on material culture
- film and audio recordings as an extraordinary medium in ethnographic recordings (expensive), agency of the professionals



Synchronizing
collecting
policies and
strategies with
other av-archives
and memory
institutions

- Is there an AV archive of everyday life and cultural practices?
- Different collection policies in archiving institutions: focus on institutional film production and audiovisual production sector; AV- "field notes" as part of various research paradigms...
- Lack of coordination regarding content, legislation



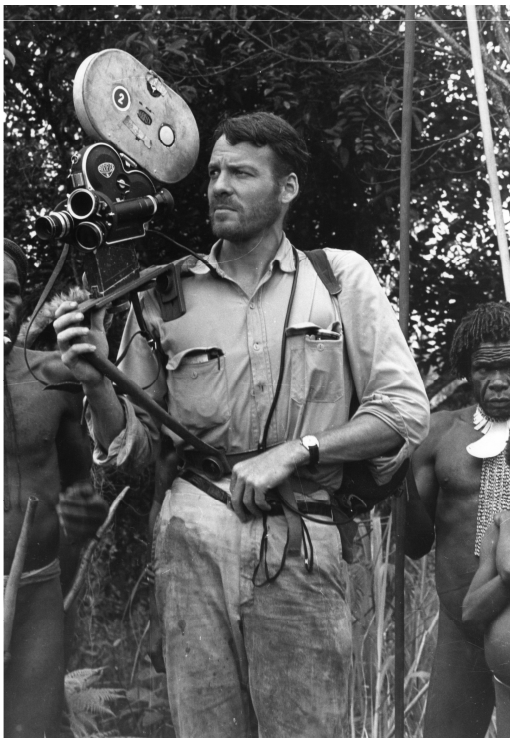
Current and potential users

- Media literacy: usability and content of earlier archives was related to professional users (researchers);
- Scope of needs today?
- *Prodsusage* as part of contemporary mediated experiences

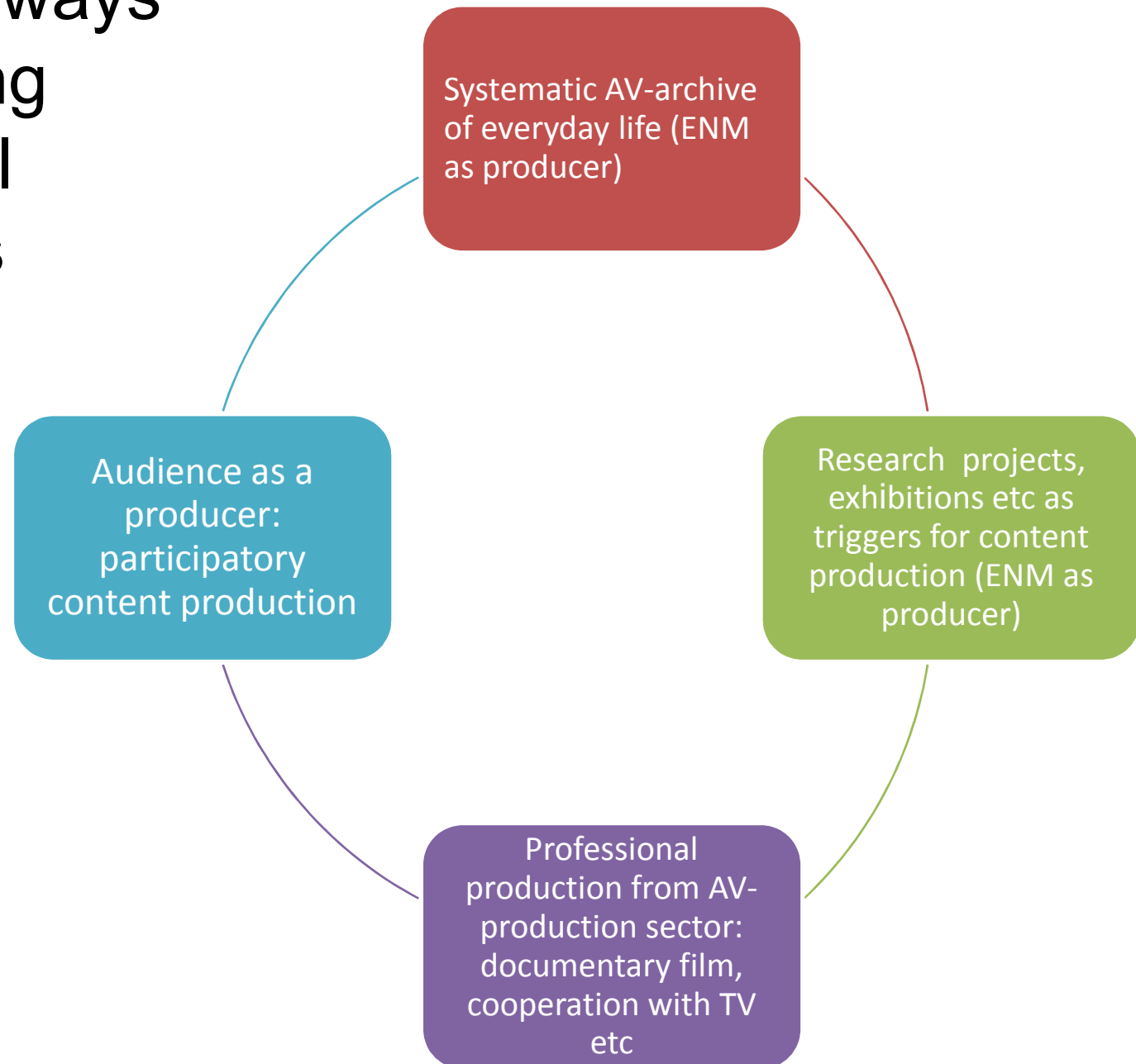


ENM as content producer

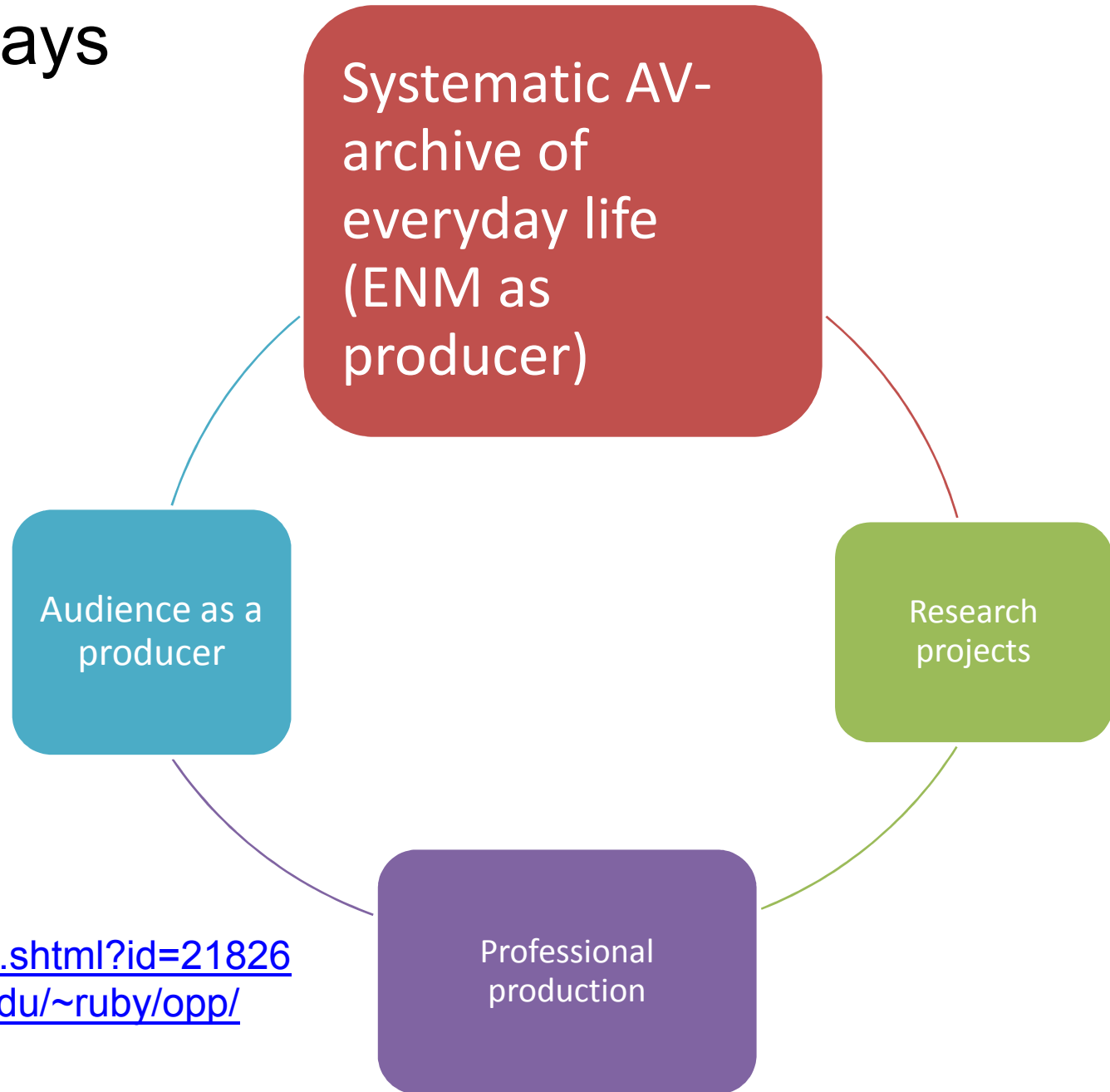
Ways of producing audiovisual documents:
Should ENM produce visual anthropology,
make films and anthropological cinema (Jay
Ruby 2008)? Or should it only collect and
store the rushes of video footage from
people, video amateurs, as well as selected
professional documentary films?



Modelling: ways of producing audiovisual documents

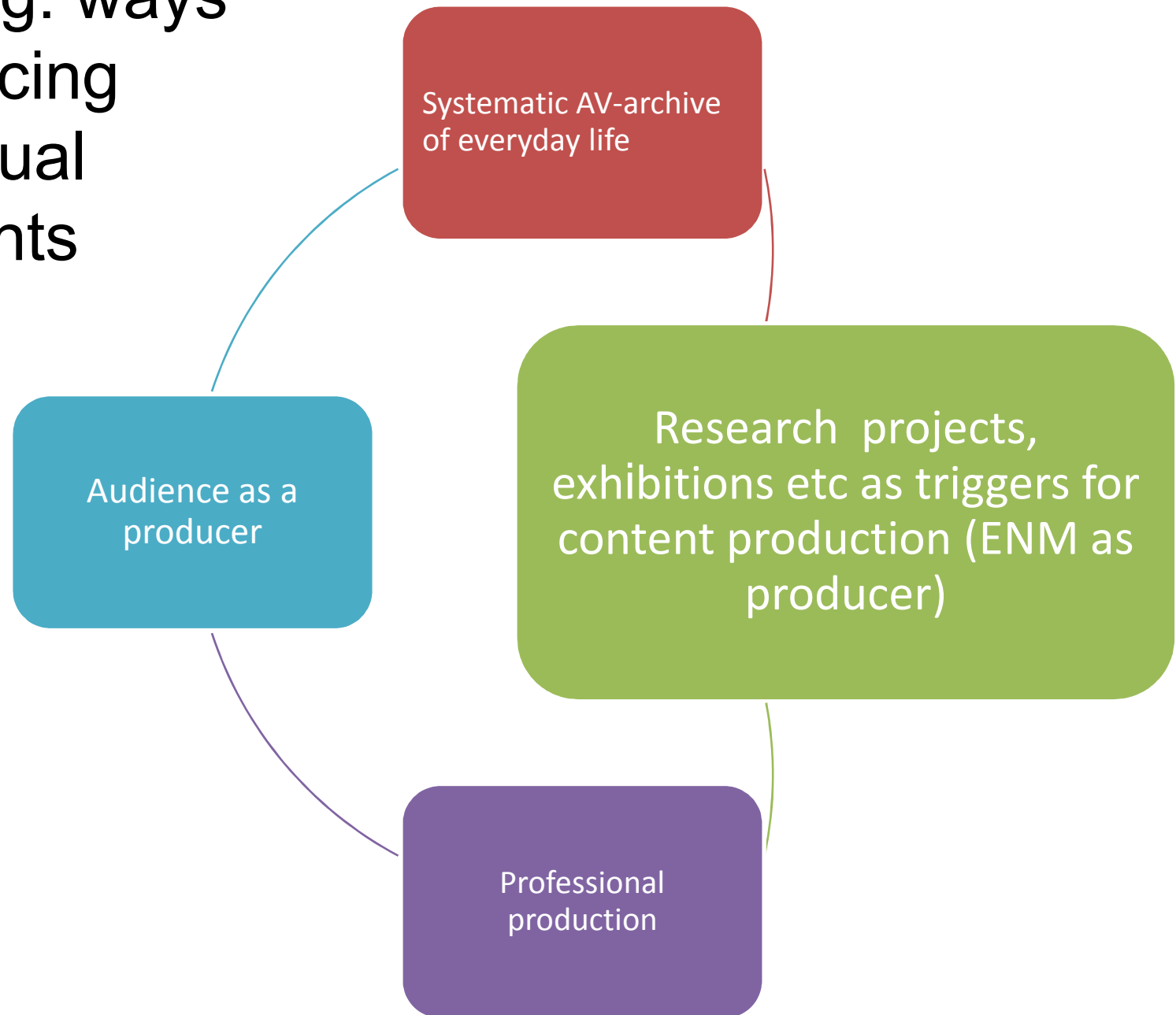


Modelling: ways of producing audiovisual documents



<http://kit.nl/smartsite.shtml?id=21826>
<http://astro.temple.edu/~ruby/opp/>

Modelling: ways of producing audiovisual documents



Modelling: ways of producing audiovisual documents

Systematic AV-archive of everyday life

Research projects

Professional production from AV-production sector: documentary film, cooperation with TV etc

Audience as a producer



Modelling: ways of producing audiovisual documents

